



NOVEMBER/DECEMBER 2024
PROMOTIONS

COVER PHOTO COURTESY OF ZENAGEN

BLACK FRIDAY
sale
LOOK INSIDE FOR BLACK FRIDAY DEALS

BEAUTERA

PROFESSIONAL



www.beauterapro.com | Call or text your orders to (303) 892-1115 | 2030 W 9th Ave, Denver, CO 80204

Beauterapro reserves the right to correct print or illustration errors and to limit quantities.

New!

HIGH SHINE GLOSSING TREATMENT

Buy 6- 9.75oz High Shine Glossing Treatments and get 1- 9.75 oz, 6- 2oz Minis, and a Tent Card for Free!



salon deal \$60.00 Value \$91.00

ALURAM™

THE PERFECT FOLLOW-UP TO ANY OF OUR ALURAM SHAMPOOS!

Instantly glossify hair with a mirror-like shine while locking in moisture. Aluram's exclusive Tri-Gloss™ Shine Complex is a color-safe formula that combines the power of Lactic Acid, Hibiscus Extract, & Coconut Oil.



LACTIC ACID HIBISCUS EXTRACT COCONUT OIL

This trio smooths the hair's surface, enhancing its shine and leaving it irresistibly soft, silky, and frizz-free.



BUY 5 FREE! FREE!

SIGNATURE BODY WASH

Buy 5- 16.9oz Signature Body Washes & get 1 FOR YOU and a Tent Card for Free!

salon deal \$42.50 Value \$51.00



BUY 6 FREE!

ROOT BOOST SPRAY

Buy 6- 6oz Root Boost Sprays and receive a Free Aluram Cape!

salon deal \$51.00 Value FREE \$20.00

Limited Release!

NEW LIMITED EDITION

FRAMAR™

Plaid Hair Day



5X11 POP UP FOILS

500 sheets

\$21.99

Detangle Brushes

Rory · Charlotte · Blair

\$9.99 each

Big Daddy Color Brushes

3 Pack · Accusoft Bristles

\$11.99



BUY 3 STYLETEK POP UP FOILS ANY COLOR AND RECEIVE A FREE DETANGLE OR VENTBRUSH!



\$15.99 each

STYLETEK™

while supplies last

FRAMCOLOR
2001
INTENSE
PERMANENT HAIRCOLOR

NEW BLUE QUARTZ COLOR COLLECTION

framesi
MEAN

FOUR NEW SHADES

6.022
Dark Blonde
Blue Quartz

7.022
Medium Blonde
Blue Quartz

8.022
Light Blonde
Blue Quartz

9.022
Very Light Blonde
Blue Quartz



NON-PROGRESSIVE PERMANENT HAIRCOLOR
PROCESSES IN HALF THE TIME!

- Processes True to Level • Up to 4 Levels of Lift • Can Pull Through Ends
- 100% Gray Coverage • Vegan and Gluten Free

**TRY ME KIT
NOW AVAILABLE**

INCLUDES: 3 NEW FRAMCOLOR 2001 INTENSE SHADES,
1 SWATCH CARD WITH ALL 4 NEW FRAMCOLOR 2001 INTENSE BLUE QUARTZ SHADES

\$17.99

**50%
SAVINGS**

OPEN STOCK \$8.95 EACH



MEDICEUTICALS®

5+1 FREE ALL RETAIL

SCALP THERAPIES • HAIR RESTORATION FOR MEN
HAIR RESTORATION FOR WOMAN • HEALTHY HAIR
MEDICEUTICALS STYLING • HAIRGAIN SUPPLEMENTS

BUY 5 OF THE SAME
RETAIL SIZE, GET 1 OF
THE SAME FREE!
(no mix and match)



BLACK FRIDAY sale

ONE WEEK ONLY
NOVEMBER 27 – DECEMBER 2

20% OFF

Cirépil Blue BULK
3750g Beads

WHILE SUPPLIES LAST

PERRON RIGOT
PROFESSIONNEL
PARIS

CIRÉPIL



NON-WOVEN WAX ROLL

3.5" x 100 yds

SAVE 20% \$11.99



APPLICATOR STICKS

LARGE 6" 500 CT

SAVE 20% \$11.19

BENDABLE WOOD
APPLICATOR STICKS

5.5" x 1/4" 100ct

SAVE 20% \$1.59



NOVEMBER

Cirépil Beads!
15% OFF

Cirépil Cristalline, Cachemire,
and Intimate Wax Beads 800g



DECEMBER

15% OFF

CIRÉPIL BLUE WAX
400g, 800g Beads
and 400g Tins

The #1 Choice of
Professionals
Worldwide
Often imitated but
NEVER duplicated!



Stock Up On Holiday Favors!



hydrated and happy

- buy
 1 x happy campers wearable treatment 200ml
 1 x head mistress cuticle sealer 150ml
 get free
 1 x liquid rollers curl balm treatment 200ml

\$34.00 VALUE \$51.00



icons only

- buy
 1 x icon welder heat protection 200ml
 1 x haze styling powder spray 50ml
 get free
 1 x salty dog salt spray 200ml

\$34.00 VALUE \$51.00



mr clean

- buy
 1 x normal persons daily shampoo 300ml
 1 x box o' bollox texture paste 90g
 get free
 1 x winners face balm 150ml
 1 x soap dodger body wash 30ml

\$32.70 VALUE \$52.70



under control

- buy
 1 x mane tamer smoothing shampoo 300ml
 1 x mane tamer smoothing conditioner 300ml
 get free
 1 x icon welder heat protection spray 200ml

\$36.80 VALUE \$53.60



untamed flame

THE THERAPIST

- buy
 1 x the therapist hydrating shampoo 300ml
 1 x the therapist hydrating conditioner 300ml
 1 x evo unlimited candle

\$41.50 VALUE \$57.40



blaze of glory

BUY 5 GET 1 FREE

- buy 5 x evo unlimited candle
 get free 1 x evo unlimited candle

\$120.00 VALUE \$144.00



unchartered territory

- buy
 1 x gluttony volumising shampoo 300ml
 1 x bride of gluttony volumising conditioner 300ml
 get free
 1 x root canal volumising spray 200ml

\$33.40 VALUE \$50.40



untamed flame

RITUAL SALVATION

- buy
 1 x ritual salvation repairing shampoo 300ml
 1 x ritual salvation repairing conditioner 300ml
 1 x evo unlimited candle

\$41.50 VALUE \$57.40



HOLIDAY MOISTURE FAVORITES

- Buy
 1 Moisturizing Shampoo 10.1oz
 1 Moisturizing Conditioner 10.1oz
 1 Serum 1.69oz
 Get FREE
 1 Thermal StyleHer Cream 3.4oz.

\$42.50 Value \$54.00



MINI SERUM GIFT BOX

Buy 24 Serum .34oz

\$80.40 Value \$120.00

VEGAN LINE INFUSED WITH CBD

- Buy
 1 CBD Shampoo 8.11 oz.
 1 CBD Conditioner 8.11 oz.
 1 Serum 1.69oz
 Get FREE
 1 Vent Brush 3inch

\$32.25 Value \$42.75



Happy Holidays!



ALURAM™

HOLIDAY 12oz DUO BUNDLES

SALON COST: \$10.00

RETAIL PRICE: \$19.99

ACTUAL RETAIL VALUE: \$34.00

Choose From:

- Daily 12oz Shampoo & Conditioner Duo
- Moisturizing 12oz Shampoo & Conditioner Duo
- Curl 12oz Shampoo & Conditioner Duo
- Volumizing 12oz Shampoo & Conditioner Duo

HOLIDAY 2oz MINIS

choose from: Purple Shampoo, Daily Shampoo, Daily Conditioner, Moisturizing Shampoo, Moisturizing Conditioner, Curl Shampoo, Curl Conditioner, Volumizing Shampoo, Volumizing Conditioner, and Body Lotion

SALON COST: \$1.75 EACH

24 FOR \$42.00

NO MIX AND MATCH



RETAIL PRICE: \$3.49 EACH



BUY 5, GET 1 FREE

NOT AVAILABLE TO MIX & MATCH
Buy 5 Vanilla Bean Lotions OR 5 Sugar Plum Lotions and get 1 FREE Lotion + Tent Card!

SALON COST: \$42.50

RETAIL PRICE: \$16.99 EACH

ZENAGEN

SAVE 35%

REVOLVE WOMEN'S TRIO KIT

- 1 REVOLVE SHAMPOO FOR WOMEN 6.75 oz
- 1 REVOLVE CONDITIONER 6.75 oz
- 1 DENSIFYING HAIR SERUM 1.7 oz

SALON: \$45.00

RETAIL VALUE: \$139.00



SAVE 30%

ECLIPSE TRIO KIT

- 1 ECLIPSE SHAMPOO 6.75 oz
- 1 ECLIPSE CONDITIONER 6.75 oz
- 1 VOLUME FOAM 7 oz

SALON: \$37.50

RETAIL VALUE: \$107.00



SAVE 30%

REVOLVE MEN'S TRIO KIT

- 1 REVOLVE SHAMPOO FOR MEN 6.75 oz
- 1 DENSIFYING HAIR SERUM 1.7 oz
- 1 FLEXTURE PASTE 2 OZ

SALON: \$45.00

RETAIL VALUE: \$129.00



SAVE 26%

EVOLVE TRIO KIT

- 1 EVOLVE NOURISHING SHAMPOO 6.75 oz
- 1 EVOLVE NOURISHING CONDITIONER 6.75 oz
- 1 REPAIRACLE SPRAY 8 oz

SALON: \$45.00

RETAIL VALUE: \$122.00



shibui.

CONSCIOUS COLOR CARE™



Everydayness & Volume Trio Bag

- Everydayness Shampoo (12oz)
- Everydayness Conditioner (12oz)
- Volumizing Mousse (7oz)
- FREE Shibeauty Travel Bag

SALON COST: \$30.00 Retail Value \$93.00



Ultra Hydrating & Protect Trio Bag

- Ultra Hydrating Shampoo (12oz)
- Ultra Hydrating Conditioner (12oz)
- Thermal Protection Mist (6.5oz)
- FREE Shibeauty Travel Bag

SALON COST: \$30.00 Retail Value \$93.00



Shampoo & Conditioner Minis

- Everydayness Shampoo (2oz)
- Everydayness Conditioner (2oz)
- Ultra Hydrating Shampoo (2oz)
- Ultra Hydrating Conditioner (2oz)

SALON COST: \$2.50 EACH Retail \$4.50 each
24 FOR \$60 NO MIX OR MATCH

megix|10

MEGIX | morph

PURCHASE (your choice):
12 - Megix | 10 3.38oz tube color
RECEIVE FREE:
1 - 1 megix morph 3.38oz

salon deal \$131.88

Value \$157.87



TIME EFFICIENT TINT KIT

Kit contains:
Time efficient tint brush (9 cm - 3.5 in)
Time efficient tint brush (10.5 cm - 4.1 in)
Time efficient tint bowl (22 cm - 8.6 in)

salon deal \$24.99

Value \$31.00



BLACK FRIDAY
sale

15% OFF **25% OFF**

NOVEMBER 1 - NOVEMBER 23

NOVEMBER 24 - DECEMBER 1

SITEWIDE

BUILD YOUR BUSINESS & BOOST INCOME

with *Babe* by your side.

Our biggest sale of the year

- Stock up on core colors
- Revamp your station with new tools
- Grow your craft at one of our in-person or online events
- Upgrade your service menu with new extensions - Ideal Hybrid Weft & Curly



There's no better time than now!

SUPERHP Hair Dryer

SAVE \$50

Includes:

- Diffuser
- 2 Concentrator nozzle
- 2 Comb attachments
- 2 Cleaning brushes

ONLY \$199.99

reg \$249.00



ONLY 13oz
ULTRA LIGHT

- 1875-watt brushless motor with powerful airflow
- Intelligent heat control consistent temperature
- State-of-the-art efficient motor uses less energy
- Powerful ionic generator seals in moisture
- Advanced memory function recalls last settings
- Extremely lightweight & quiet
- Self-cleaning function
- 2-year warranty

YOUR POWER TO SHINE

CERAMIC + ION DUO

Includes:
Ceramic + ion™ Hair Dryer
1" Ceramic + ion Flat Iron

ONLY \$149.98 value \$199.98



HOLIDAY SHINE

Compact Styling Brush with scalp-hugging curved shape

\$2.99 each

20% OFF THESE SELECT BRUSHES OPEN STOCK

Choose from these Open Stock Brushes: EcoHair, NewCycle Styling & Thermal



15% OFF HANDY CUTTING COLLAR

- Great for Hair Cuts!
- One Size Fits All

SALON DEAL \$20.39
Reg. \$23.99



OG OLIVIAGARDEN®



BARBERS COLLECTION

UPPERCUT ★ DELUXE ★

STYLING POWDER & 3 IN 1 WASH DUO

This no fuss pairing is designed for the guy that wants the job done quickly and easily.

Containing either a Matte Pomade or Styling Powder, our most popular styling products and a 3 in 1 wash for convenience without compromise.



BOTH ONLY \$16.00

WHILE SUPPLIES LAST!



SALT SPRAY + STYLING POWDER DUO

Two of our best texture products offered together in one pack. Salt Spray creates a loose, lived-in look with ease whilst maintaining a natural finish.

Our Styling Powder is volumising and re-workable making it the perfect day-to-day men's hair styling powder. If you're wanting to add texture, volume or control to your hair, without the fuss of a traditional wax or pomade, this combo is the perfect duo.

BOTH ONLY \$16.50

WHILE SUPPLIES LAST!



cordless BARBER COMBO™

Wahl Cordless Barber Combo

INCLUDES CORDLESS MAGIC CLIP
AND CORDLESS DETAILER LI

BOTH ONLY \$250.00 REG \$279.00

The **CORDLESS MAGIC CLIP** features a high precision stagger-tooth blade with crunch technology. This cordless tool offers superior speed and ease of use, a convenient taper lever for easy fading and blending, and a lithium ion battery for a 100 minute run time per charge. It also has a cord/cordless cutting capability.

The **CORDLESS DETAILER LI** comes equipped with an extremely close cutting t-wide blade designed for detailing and fine line trimming, a lithium ion battery with 100-minute run time, and a heavy duty recharging stand with a unique swivel cord rotation feature.



**FREE Wahl
Travel Case
with purchase
WHILE SUPPLIES LAST**

DORCO

PRIME PLATINUM

Double Edge Blade

With the Double Coating and the new advanced blade, enabling the thinner & finer edge can cut effortlessly through the hair with less skin irritation & weepers.

SALON \$12.99

PLATINUM

Stainless Steel Blade

Micro precision edges are offered in a double edge setting to offer the smoothest of shaves for any skin or beard type.

SALON \$10.99

BARBICIDE

1/2 GALLON
SALON \$18.95

BARBICIDE

16 oz.
SALON \$5.99

BARBICIDE WIPES

SALON \$15.00

CLIPPERCIDE

16 oz.
SALON \$8.25

CLIPPERCIDE - For metal hair clippers and implements, this exclusive 5-in-1 formula disinfects, lubricates, cleans, cools and prevents rust in 10 minutes or less.

ANDIS COOL CARE PLUS

15.5 oz.
SALON \$11.99

ANDIS BLADE CARE PLUS

SALON \$12.00

BLACK NITRILE GLOVES

SMALL, MEDIUM OR LARGE
SALON \$10.99

ZENAGEN



SAVE 38%
RE:ZEN DRY SHAMPOO
 BUY 2 RE:ZEN DRY SHAMPOOS 7 OZ,
 RECEIVE 1 EVOLVE DUO FREE!
SALON: \$32.00
 RETAIL VALUE: \$84.00

25% OFF
DUO BOXES
 YOUR CHOICE:
 REVOLVE MEN'S DUO BOX
 REVOLVE WOMEN'S DUO BOX
 EVOLVE DUO BOX
 ECLIPSE ANTI-GRAY DUO BOX
SALON: \$15.00
 RETAIL VALUE: \$40.00



INTRODUCING: ZENAGEN DENSIFYING HAIR SERUMS 3.4 OZ

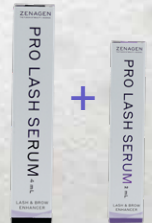
BUY 2 HAIR SERUM 3.4 OZ,
 RECEIVE 2 HAIR SERUM 1 OZ. FREE!
SALON: \$89.00
 RETAIL VALUE: \$246.00



PRO LASH SERUM BACK IN STOCK!

Get longer looking lashes and brows with Zenagen's latest innovation, our new Pro Lash Serum. Utilizing Zenagen's signature plant-based technology, our proprietary blend of natural ingredients and unique amino acid complex is formulated to enhance the appearance of thicker, fuller lashes and brows.

39% OFF
PRO LASH SERUM
 BUY 1 PRO LASH SERUM 4ML
 RECEIVE 1 PRO LASH SERUM
 2ML FREE!
SALON: \$44.00
 RETAIL VALUE: \$146.00



51% OFF DENSIFYING BEARD OIL

BUY 3 BEARD OIL 1 OZ,
 RECEIVE 3 FLEXURE PASTE
 & THREE BEARD COMBS FREE!
SALON: \$45.00
 RETAIL VALUE: \$186.00



shibui.



Sculpting Paste

BUY 5 SCULPTING PASTES &
 GET 1 FREE & A TENT CARD!
SALON COST: \$60.00 Salon Value \$72.00
 RETAIL VALUE \$120.00

Sculpting Paste

- Shape & texturize short, long, or layered hair for medium control and definition
- Non-tacky, non-sticky, and non-flaky; reworks easily without buildup for a subtle-shine with detail, texture, and separation

Taming Lotion

BUY 6 TAMING LOTIONS &
 GET A CAPE FREE!
SALON COST: \$72.00

Salon Value \$92.00
 RETAIL VALUE \$144.00

Taming Lotion

Smooth frizz & flyaways for a satiny, silky finish. This Taming Lotion is perfect for blowouts, providing softness and shine while preserving and enhancing your color.

Why We Love Our Capes

- Easy to use snap closer to ensure a well fitted and comfortable neck line
- Water resistant • Machine washable





BEAUTERA

PROFESSIONAL

We provide our clients with exceptional, environmentally-friendly beauty products. Our assistance enables them to offer beauty services worldwide, empowering individuals to feel confident in their own skin.

