



7



introductory offers

united states
jan 2025

retail

evo™

salon

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- ▶ salvation intro (medium) 05-08
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evo
fabuloso™

professional

evo™
top drop

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evo
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fab pro

salon

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evo
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independent stylist

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salon

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independent stylist

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evo™



created for bigger salons. contains all you need to get started with evo, including retail and travel size with bonus back bar, bench stock and merchandising to support sell through.

buy

type	description	units
hydrate	the therapist hydrating shampoo 300ml	12
hydrate	the therapist hydrating conditioner 300ml	12
hydrate	the great hydrator moisture mask 150ml	6
hydrate	head mistress cuticle sealer 150ml	6
hydrate	whip it good moisture mouse 200ml	6
repair	ritual salvation repairing shampoo 300ml	12
repair	ritual salvation repairing conditioner 300ml	12
repair	mane attention protein treatment 150ml	6
repair	happy campers wearable treatment 200ml	12
volume	gluttony volumising shampoo 300ml	6
volume	bride of gluttony volumising conditioner 300ml	6
volume	root canal volumising spray 200ml	12
volume	shape vixen volumising lotion 200ml	6
curl	springsclean deep clean rinse 300ml	6
curl	heads will roll co-wash 300ml	6
curl	baby got bounce curl treatment 200ml	6
curl	liquid rollers curl balm 200ml	6
curl	total recoil curl definer 200ml	6
smooth	mane tamer smoothing shampoo 300ml	6
smooth	mane tamer smoothing conditioner 300ml	6
smooth	lockdown leave in smoothing treatment 150ml	6
smooth	easy tiger smoothing balm 200ml	6
smooth	love perpetua shine drops 50ml	6
smooth	love touch shine spray 100ml	6
style	normal persons daily shampoo 300ml	6
style	normal persons daily conditioner 300ml	6
style	water killer dry shampoo 200ml	12
style	water killer dry shampoo brunette 200ml	6
style	day of grace pre style primer 200ml	12
style	salty dog salt spray 200ml	12
style	icon welder hot tool shaper 200ml	6
style	mister fantastic blowout spray 200ml	12
style	haze styling powder 50ml spray	12
style	haze styling powder 50ml refill display (12)	1
style	the shag beach paste 50g	6
style	casual act moulding whip 90g	6
style	crop strutters construction cream 90g	6
style	cassius styling clay 90g	6
style	box o' bollox texture paste 90g	6
style	gangsta grip bonding resin 200ml	6
style	shebang-a-bang dry spray wax 200ml	12
style	macgyver multi-use mousse 200ml	12
style	builder's paradise working spray 300ml	6
style	miss malleable flexible hairspray 300ml	12
style	helmut extra strong lacquer 285ml	6
face	überwurst shaving crème 150ml	3
face	winners face balm 150ml	3
body	soap dodger body wash 300ml	3
body	self indulgence body crème 300ml	3
evo fabuloso	platinum blonde toning shampoo 250ml	6
evo fabuloso	platinum blonde colour depositing treatment 220ml	6
evo fabuloso	platinum blonde toning mist 140ml	6
evo fabuloso	light beige colour depositing conditioner 220ml	3
evo fabuloso	caramel colour depositing conditioner 220ml	3
evo fabuloso	red colour depositing conditioner 220ml	3
evo fabuloso	copper colour colour depositing conditioner 220ml	3
evo fabuloso	cool brown colour depositing conditioner 220ml	3

type	description	units
travel	therapist hydrating shampoo 30ml	6
travel	therapist conditioner 30ml	6
travel	the great hydrator moisture mask 30ml	6
travel	head mistress cuticle sealer 30ml	6
travel	whip it good moisture mousse 50ml	6
travel	ritual salvation repairing shampoo 30ml	6
travel	ritual salvation conditioner 30ml	6
travel	mane attention protein treatment 30ml	6
travel	happy campers wearable treatment 50ml	6
travel	gluttony volumising shampoo 30ml	6
travel	bride of gluttony volumising conditioner 30ml	6
travel	root canal volumising spray 50ml	6
travel	shape vixen volumising lotion 30ml	6
travel	springsclean deep clean rinse 30ml	6
travel	heads will roll co-wash 30ml	6
travel	baby got bounce curl treatment 50ml	6
travel	total recoil curl definer 30ml	6
travel	liquid rollers curl balm 30ml	6
travel	mane tamer smoothing shampoo 30ml	6
travel	mane tamer smoothing conditioner 30ml	6
travel	lockdown leave in smoothing treatment 30ml	6
travel	easy tiger smoothing balm 30ml	6
travel	normal persons conditioner 30ml	6
travel	normal persons shampoo 30ml	6
travel	water killer dry shampoo 50ml	6
travel	water killer brunette dry shampoo 50ml	6
travel	macgyver manipulating mousse 50ml	6
travel	day of grace pre-style primer 50ml	6
travel	salty dog salt spray 50ml	6
travel	mister fantastic spray 50ml	6
travel	icon welder heat protection spray 50ml	6
travel	casual act moulding whip 15g	6
travel	cassius styling clay 15g	6
travel	box o' bollox texture paste 15g	6
travel	crop strutters construction cream 15g	6
travel	helmut extra strong lacquer 65ml	12
travel	überwurst shaving creme 30ml	6
travel	winners face balm 30ml	6
travel	soap dodger body wash 30ml	6
travel	self indulgence body creme 30ml	6
travel	hydration station travel pack	4
travel	the grooms crew travel pack	4
travel	twist of fate travel pack	4
travel	evo fabuloso platinum blonde toning shampoo 30ml	6
travel	evo fabuloso platinum blonde colour depositing treatment 30ml	6
travel	evo fabuloso light beige colour depositing conditioner 30ml	3
travel	evo fabuloso caramel colour depositing conditioner 30ml	3
travel	evo fabuloso purple red colour depositing conditioner 30ml	3
travel	evo fabuloso copper colour depositing conditioner 30ml	3
travel	evo fabuloso cool brown colour depositing conditioner 30ml	3

total salon cost - \$8,587.62

receive free

type	description	units
hydrate	head mistress cuticle sealer 150ml	3
hydrate	whip it good moisture mouse 200ml	3
repair	mane attention protein treatment 150ml	3
repair	happy campers wearable treatment 200ml	3
volume	root canal volumising spray 200ml	3
volume	shape vixen volumising lotion 200ml	3
curl	liquid rollers curl balm 200ml	3
curl	total recoil curl definer 30ml	3
smooth	lockdown leave in smoothing treatment 150ml	3
smooth	easy tiger smoothing balm 200ml	3
smooth	love perpetua shine drops 50ml	3
smooth	love touch shine spray 100ml	3
style	water killer dry shampoo 200ml	3
style	water killer dry shampoo brunette 200ml	3
style	day of grace pre-style primer 200ml	3
style	the shag beach paste 50g	3
style	salty dog salt spray 200ml	3
style	icon welder hot tool shaper 200ml	3
style	mister fantastic blowout spray 200ml	3
style	haze styling powder 50ml spray	3
style	casual act moulding whip 90g	3
style	crop strutters construction cream 90g	3
style	cassius styling clay 90g	3
style	box o' bollox texture paste 90g	3
style	gangsta grip bonding resin 200ml	3
style	shebang-a-bang dry spray wax 200ml	3
style	macgyver multi-use mousse 200ml	3
style	builder's paradise working spray 300ml	3
style	miss malleable flexible hairspray 300ml	3
style	helmut extra strong lacquer 285ml	3
tools	hank 43mm ceramic radial brush	1
tools	spike 28mm nylon pin bristle radial brush	1
tools	bruce 28mm bristle radial brush	1
tools	pete ionic paddle brush	1
tools	bradford pin bristle brush	1
tools	tyler teasing brush	1
back bar	therapist hydrating shampoo 1L	2
back bar	therapist hydrating conditioner 1L	2
back bar	the great hydrator moisture mask 1L	2
back bar	ritual salvation repairing shampoo 1L	2
back bar	ritual salvation repairing conditioner 1L	2
back bar	mane attention protein treatment 1L	2
back bar	gluttony volumising shampoo 1L	2
back bar	bride of gluttony volumising conditioner 1L	2
back bar	springsclean deep clean rinse 1L	2
back bar	heads will roll co-wash 1L	2
back bar	baby got bounce curl treatment 1L	2
back bar	mane tamer smoothing shampoo 1L	2
back bar	mane tamer smoothing conditioner 1L	2
back bar	normal persons daily shampoo 1L	2
back bar	normal persons daily conditioner 1L	2
back bar	evo fabuloso platinum blonde toning shampoo 1L	2
back bar	evo fabuloso platinum blonde colour depositing treatment 1L	2
back bar	top drop hydrate box 12x15ml	1
back bar	top drop repair box 12x15ml	1
back bar	top drop platinum box 12x15ml	1
back bar	top drop scalp box 12x15ml	1
merch	large merch kit	1
merch	evo 3 tier puck display stand	1
merch	evo planter box	1
merch	top drop merch kit	1
apparel	evo cape	7

total free value - \$4,387.25



add on + save!

stylist station - save 20%
(see page 15-16)

travel sampling - save 20%
(see page 17-18)

evo brush intro - save 18%

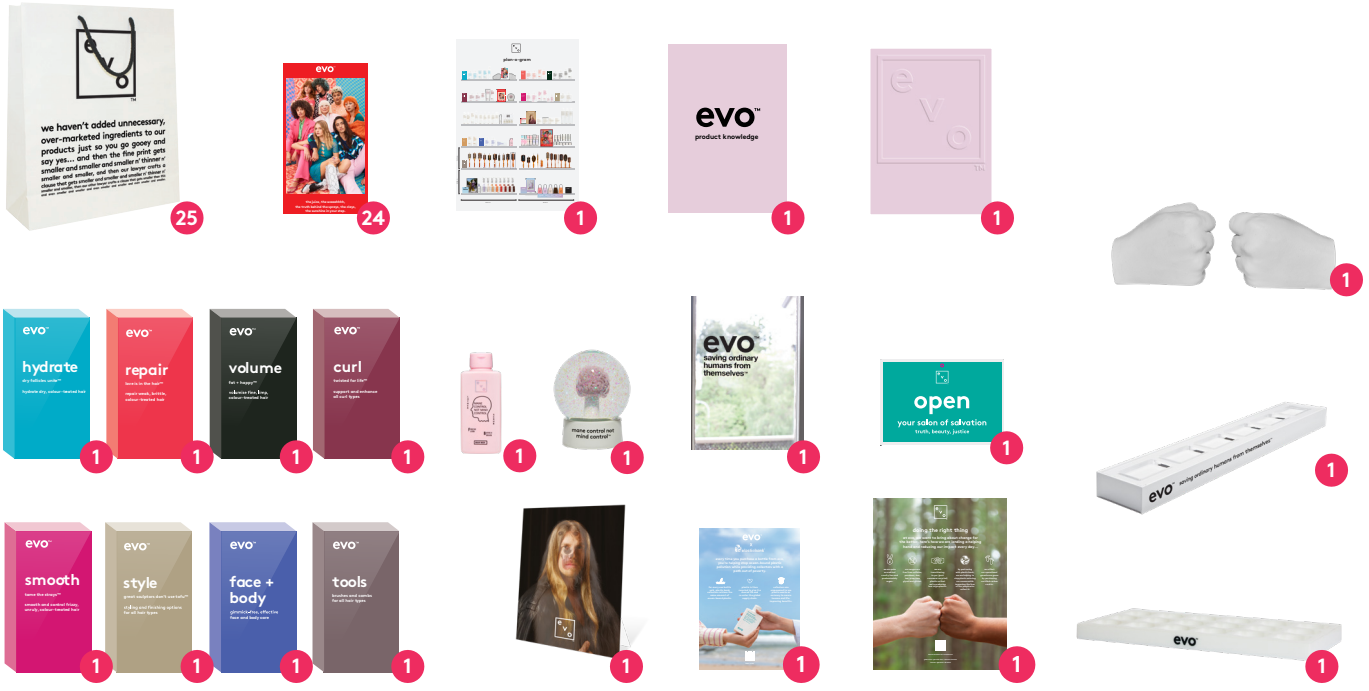
good for the forest +
good for generating retail
sales in your salon
(see page 13)

total suggested retail \$20,272.40
regular salon price \$12,974.87

introductory price \$8,587.62

bonus product savings \$3,958.65
30%

large evo merch kit:



unlimited merch kit:

you are **unlimited.** 



top drop merch kit:



you + me =
instant hair
gratification
evo top drop

3

perfect for medium size salons. contains everything you need to get started with evo, including retail and travel size with bonus bench stock and merchandising to support sell through.

buy

type	description	units
hydrate	the therapist hydrating shampoo 300ml	3
hydrate	the therapist hydrating conditioner 300ml	3
hydrate	the great hydrator moisture mask 150ml	3
hydrate	head mistress cuticle sealer 150ml	3
hydrate	whip it good styling mousse 200ml	3
repair	ritual salvation repairing shampoo 300ml	3
repair	ritual salvation repairing conditioner 300ml	3
repair	mane attention protein treatment 150ml	3
repair	happy campers wearable treatment 200ml	3
curl	springsclean deep clean rinse 300ml	3
curl	heads will roll co-wash 300ml	3
curl	baby got bounce curl treatment 200ml	3
curl	liquid rollers curl balm 200ml	3
curl	total recoil curl definer 200ml	3
volume	gluttony volumising shampoo 300ml	3
volume	bride of gluttony volumising conditioner 300ml	3
volume	root canal volumising spray 200ml	3
volume	shape vixen volumising lotion 200ml	3
smooth	mane tamer smoothing shampoo 300ml	3
smooth	mane tamer smoothing conditioner 300ml	3
smooth	lockdown leave in smoothing treatment 150ml	3
smooth	easy tiger smoothing balm 200ml	3
smooth	love perpetua shine drops 50ml	3
smooth	love touch shine spray 100ml	3
style	normal persons daily shampoo 300ml	3
style	normal persons daily conditioner 300ml	3
style	water killer dry shampoo 200ml	3
style	water killer dry shampoo brunette 200ml	3
style	day of grace pre-style primer 200ml	3
style	salty dog salt spray 200ml	3
style	icon welder hot tool shaper 200ml	3
style	mister fantastic blowout spray 200ml	3
style	haze styling powder 50ml spray	3
style	haze styling powder 50ml refill	3
style	the shag beach paste 50g	3
style	casual act moulding whip 90g	3
style	crop strutters construction cream 90g	3
style	cassius styling clay 90g	3
style	box o' bollox texture paste 90g	3
style	gangsta grip bonding resin 200ml	3
style	shebang-a-bang dry spray wax 200ml	3
style	macgyver multi-use mousse 200ml	3
style	miss malleable flexible hairspray 300ml	3
style	builder's paradise working spray 300ml	3
style	helmut extra strong lacquer 285ml	3
face	überwurst shaving crème 150ml	2
face	winners face balm 150ml	2
body	soap dodger body wash 300ml	2
body	self indulgence body crème 300ml	2
evo fabuloso	platinum blonde toning shampoo 250ml	3
evo fabuloso	platinum blonde colour depositing treatment 220ml	3
evo fabuloso	light beige colour depositing conditioner 220ml	3
evo fabuloso	platinum blonde toning mist 140ml	3
evo fabuloso	caramel colour depositing conditioner 220ml	3
evofabuloso	copper colour colour depositing conditioner 220ml	3
evo fabuloso	cool brown colour depositing conditioner 220ml	3

type	description	units
travel	the therapist hydrating shampoo 30ml	3
travel	the therapist conditioner 30ml	3
travel	the great hydrator moisture mask 30ml	3
travel	head mistress cuticle sealer 30ml	3
travel	whip it good moisture mousse 50ml	3
travel	ritual salvation repairing shampoo 30ml	3
travel	ritual salvation conditioner 30ml	3
travel	mane attention protein treatment 30ml	3
travel	happy campers wearable treatment 50ml	3
travel	shape vixen volumising lotion 30ml	3
travel	springsclean deep clean rinse 30ml	3
travel	heads will roll co-wash 30ml	3
travel	baby got bounce curl treatment 50ml	3
travel	total recoil curl definer 30ml	3
travel	liquid rollers curl balm 30ml	3
travel	mane tamer smoothing shampoo 30ml	3
travel	mane tamer smoothing conditioner 30ml	3
travel	gluttony volumising shampoo 30ml	3
travel	bride of gluttony volumising conditioner 30ml	3
travel	root canal volumising spray 50ml	3
travel	lockdown leave in smoothing treatment 30ml	3
travel	easy tiger smoothing balm 30ml	3
travel	normal persons conditioner 30ml	3
travel	normal persons shampoo 30ml	3
travel	water killer dry shampoo 50ml	3
travel	water killer brunette dry shampoo 50ml	3
travel	macgyver manipulating mousse 50ml	3
travel	day of grace pre-style primer 50ml	3
travel	salty dog salt spray 50ml	3
travel	mister fantastic spray 50ml	3
travel	icon welder heat protection spray 50ml	3
travel	casual act moulding whip 15g	3
travel	crop strutters construction cream 15g	3
travel	cassius styling clay 15g	3
travel	box o' bollox texture paste 15g	3
travel	helmut extra strong lacquer 65ml	6
travel	überwurst shaving creme 30ml	3
travel	winners face balm 30ml	3
travel	soap dodger body wash 30ml	3
travel	self indulgence body creme 30ml	3
travel	hydration station travel pack	2
travel	the grooms crew travel pack	2
travel	twist of fate travel pack	2
travel	evo fabuloso platinum blonde toning shampoo 30ml	3
travel	evo fabuloso platinum blonde colour depositing treatment 30ml	3
travel	evo fabuloso light beige colour depositing conditioner 30ml	3
travel	evo fabuloso caramel colour depositing conditioner 30ml	3
travel	evo fabuloso copper colour depositing conditioner 30ml	3
travel	evo fabuloso cool brown colour depositing conditioner 30ml	3
back bar	mane attention protein treatment 1L	1
back bar	gluttony volumising shampoo 1L	1
back bar	bride of gluttony volumising conditioner 1L	1
back bar	evo fabuloso platinum blonde toning shampoo 1L	1

total salon cost - \$3,857.81

receive free

type	description	units
hydrate	head mistress cuticle sealer 150ml	1
hydrate	whip it good styling mousse 200ml	1
repair	happy campers wearable treatment 200ml	2
volume	root canal volumising spray 200ml	1
volume	shape vixen volumising lotion 200ml	1
curl	liquid rollers curl balm 200ml	2
curl	total recoil curl definer 30ml	1
smooth	lockdown leave in smoothing treatment 150ml	1
smooth	easy tiger smoothing balm 200ml	1
smooth	love perpetua shine drops 50ml	1
smooth	love touch shine spray 100ml	1
style	water killer dry shampoo 200ml	1
style	water killer dry shampoo brunette 200ml	1
style	day of grace prestyle primer 200ml	1
style	salty dog salt spray 200ml	1
style	icon welder hot tool shaper 200ml	1
style	mister fantastic blowout spray 200ml	1
style	haze styling powder 50ml spray	1
style	the shag beach paste 50g	1
style	casual act moulding whip 90g	1
style	crop strutters construction cream 90g	1
style	cassius styling clay 90g	1
style	box o' bollox texture paste 90g	1
style	gangsta grip bonding resin 200ml	1
style	shebang-a-bang dry spray wax 200ml	1
style	macgyver multi-use mousse 200ml	1
style	miss malleable flexible hairspray 300ml	1
style	builder's paradise working spray 300ml	1
style	helmut extra strong lacquer 285ml	1
tools	pete ionic paddle brush	1
back bar	therapist hydrating shampoo 1L	1
back bar	therapist hydrating conditioner 1L	1
back bar	the great hydrator moisture mask 1L	1
back bar	ritual salvation repairing shampoo 1L	1
back bar	ritual salvation repairing conditioner 1L	1
back bar	springclean deep clean rinse 1L	1
back bar	heads will roll co-wash 1L	1
back bar	baby got bounce curl treatment 1l	1
back bar	mane tamer smoothing shampoo 1L	1
back bar	mane tamer smoothing conditioner 1L	1
back bar	normal persons daily shampoo 1L	1
back bar	normal persons daily conditioner 1L	1
back bar	top drop hydrate box 12x15ml	1
back bar	top drop repair box 12x15ml	1
back bar	top drop platinum box 12x15ml	1
back bar	top drop scalp box 12x15ml	1
back bar	evo fabuloso platinum blonde colour depositing treatment 1L	1
merch	large evo merch kit	1
merch	evo 3 tier puck display stand	1
merch	evo planter box	1
merch	top drop merch kit	1

total free value - \$1,924.40



add on + save!

stylist station - save 20%
(see page 15-16)

travel sampling - save 20%
(see page 17-18)

evo brush intro - save 18%

good for the forest +
good for generating retail
sales in your salon
(see page 13)

total suggested retail \$8,250.20
regular salon price \$5,782.21

introductory price \$3,857.81

bonus product savings \$1,450.30
27%



created for small size salons. contains retail and back bar with a selection of bonus size station products to introduce evo to your salon.

buy

type	description	units
hydrate	the therapist hydrating shampoo 300ml	2
hydrate	the therapist hydrating conditioner 300ml	2
hydrate	the great hydrator moisture mask 150ml	2
hydrate	head mistress cuticle sealer 150ml	2
hydrate	whip it good styling mousse 200ml	2
repair	ritual salvation repairing shampoo 300ml	2
repair	ritual salvation repairing conditioner 300ml	2
repair	mane attention protein treatment 150ml	2
repair	happy campers wearable treatment 200ml	2
volume	gluttony volumising shampoo 300ml	2
volume	bride of gluttony volumising conditioner 300ml	2
volume	root canal volumising spray 200ml	2
volume	shape vixen volumising lotion 200ml	2
curl	springsclean deep clean rinse 300ml	2
curl	heads will roll co-wash 300ml	2
curl	baby got bounce curl treatment 200ml	2
curl	liquid rollers curl balm 200ml	2
curl	total recoil curl definer 200ml	2
smooth	mane tamer smoothing shampoo 300ml	2
smooth	mane tamer smoothing conditioner 300ml	2
smooth	lockdown leave in smoothing treatment 150ml	2
smooth	easy tiger smoothing balm 200ml	2
smooth	love touch shine spray 100ml	2
smooth	love perpetua shine drops 50ml	2
style	normal persons daily shampoo 300ml	2
style	normal persons daily conditioner 300ml	2
style	water killer dry shampoo 200ml	2
style	day of grace prestyle primer 200ml	2
style	salty dog salt spray 200ml	2
style	icon welder hot tool shaper 200ml	2
style	mister fantastic blowout spray 200ml	2
style	haze styling powder 50ml spray	2
style	haze styling powder 50ml refill	2
style	the shag beach paste 50g	2
style	casual act moulding whip 90g	2
style	crop strutters construction cream 90g	2
style	cassius styling clay 90g	2
style	box o' bollox texture paste 90g	2
style	gangsta grip bonding resin 200ml	2
style	shebang-a-bang dry spray wax 200ml	2
style	macgyver multi-use mousse 200ml	2
style	miss malleable flexible hairspray 300ml	2
style	builder's paradise working spray 300ml	2
face	überwurst shaving creme 150ml	1
face	winners face balm 150ml	1
body	soap dodger body wash 300ml	1
body	self indulgence body creme 300ml	1
evo fabuloso	platinum blonde toning shampoo 250ml	2
evo fabuloso	platinum blonde colour depositing treatment 220ml	2
evo fabuloso	platinum blonde toning mist 140ml	2

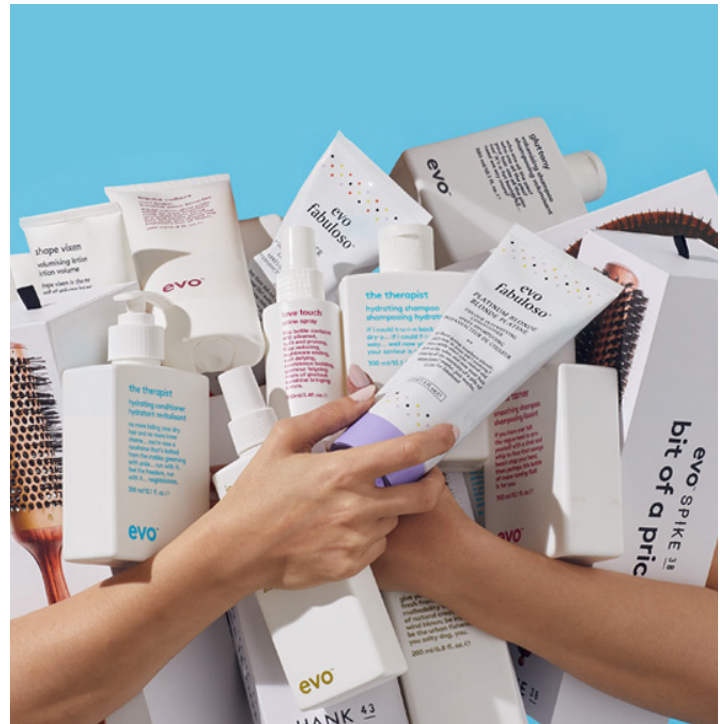
type	description	units
travel	ritual salvation repairing shampoo 30ml	2
travel	ritual salvation conditioner 30ml	2
travel	mane attention protein treatment 30ml	2
travel	happy campers wearable treatment 50ml	2
travel	easy tiger smoothing balm 30ml	2
travel	total recoil curl definer 30ml	2
travel	liquid rollers curl balm 30ml	2
travel	water killer dry shampoo 50ml	2
travel	macgyver manipulating mousse 50ml	2
travel	casual act moulding whip 15g	2
travel	crop strutters construction cream 15g	2
travel	cassius styling clay 15g	2
travel	box o' bollox texture paste 15g	2
travel	helmut extra strong lacquer 65ml	2
travel	hydration station travel pack	1
travel	the grooms crew travel pack	1
travel	evo twist of fate travel pack	1
travel	evo fabuloso platinum blonde toning shampoo 30ml	2
travel	evo fabuloso platinum blonde colour depositing treatment 30ml	2
back bar	the therapist hydrating shampoo 1L	1
back bar	the therapist hydrating conditioner 1L	1
back bar	the great hydrator moisture mask 1L	1
back bar	mane attention protein treatment 1L	1
back bar	gluttony volumising shampoo 1L	1
back bar	bride of gluttony volumising conditioner 1L	1
back bar	springsclean deep clean rinse 1L	1
back bar	heads will roll co-wash 1L	1
back bar	baby got bounce curl treatment 1L	1
back bar	mane tamer smoothing shampoo 1L	1
back bar	mane tamer smoothing conditioner 1L	1
back bar	normal persons daily conditioner 1L	1
back bar	normal persons daily shampoo 1L	1
back bar	platinum blonde toning shampoo 1L	1
back bar	platinum blonde colour depositing treatment 1L	1

total salon cost - \$2,598.15

receive free

type	description	units
hydrate	head mistress cuticle sealer 150ml	1
hydrate	whip it good styling mousse 200ml	1
repair	happy campers wearable treatment 200ml	1
volume	root canal volumising spray 200ml	1
volume	shape vixen volumising lotion 200ml	1
curl	liquid rollers curl balm 200ml	1
curl	total recoil curl definer 200ml	1
smooth	lockdown leave in smoothing treatment 150ml	1
smooth	easy tiger smoothing balm 200ml	1
smooth	love touch shine spray 100ml	1
smooth	love perpetua shine drops 50ml	1
style	water killer dry shampoo 200ml	1
style	day of grace pre-style primer 200ml	1
style	salty dog salt spray 200ml	1
style	icon welder hot tool shaper 200ml	1
style	mister fantastic blowout spray 200ml	1
style	haze styling powder 50ml spray	1
style	the shag beach paste 50g	1
style	casual act moulding whip 90g	1
style	crop strutters construction cream 90g	1
style	cassius styling clay 90g	1
style	box o' ballox texture paste 90g	1
style	gangsta grip bonding resin 200ml	1
style	shebang-a-bang dry spray wax 200ml	1
style	macgyver multi-use mousse 200ml	1
style	miss malleable flexible hairspray 300ml	1
style	builder's paradise working spray 300ml	1
back bar	ritual salvation repairing shampoo 1L	1
back bar	ritual salvation repairing conditioner 1L	1
back bar	top drop hydrate box 12x15ml	1
back bar	top drop repair box 12x15ml	1
back bar	top drop platinum box 12x15ml	1
back bar	top drop scalp box 12x15ml	1
merch	small evo merch kit	1
merch	acrylic block set (set of 8)	1
merch	evo planter box	1
merch	top drop merch kit	1
merch	unlimited merch kit	1

total free value - \$1,119.00



add on + save!
 stylist station - save 20%
 (see page 15-16)
 travel sampling - save 20%
 (see page 17-18)

evo brush intro - save 18%
 good for the forest +
 good for generating retail
 sales in your salon
 (see page 13)

total suggested retail \$4,658.60
 regular salon price \$3,717.15

introductory price \$2,598.15

bonus product savings \$837.10
 24%

*prices in usd, ex tax and freight not included. all prices are correct as of february 2025 and are subject to change.

evo™ in the mix intro



small evo merch kit:

unlimited merch kit:

top drop merch kit:

*prices in usd, ex tax and freight not included. all prices are correct as of february 2025 and are subject to change.

this is our men's or barber stylist intro offer. contains key men's retail product and a selection of bonus back bar and station products.

buy

type	description	units
style	normal persons daily shampoo 300ml	4
style	normal persons daily conditioner 300ml	4
style	salty dog salt spray 200ml	5
style	haze styling powder 50ml spray	5
style	the shag beach paste 50g	5
style	casual act moulding whip 90g	5
style	crop strutters construction cream 90g	5
style	cassius styling clay 90g	5
style	box o' bollox texture paste 90g	5
style	gangsta grip bonding resin 200ml	3
style	shebang-a-bang dry spray wax 200ml	3
style	macgyver multi-use mousse 200ml	3
curl	liquid rollers curl balm 200ml	3
face	überwurst shaving crème 150ml	2
face	winners face balm 150ml	2
body	soap dodger body wash 300ml	2
body	self indulgence body creme 300ml	2
travel	normal persons conditioner 30ml	3
travel	normal persons shampoo 30ml	4
travel	casual act moulding whip 15g	3
travel	crop strutters construction cream 15g	3
travel	cassius styling clay 15g	3
travel	box o' bollox texture paste 15g	3
travel	liquid rollers curl balm 50ml	3
travel	the grooms crew travel pack	2
back bar	normal persons daily shampoo 1L	1
total salon cost - \$1,230.20		



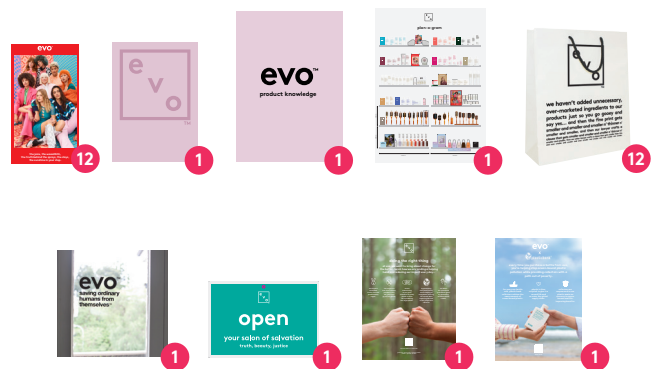
*3 tier puck display does not include pucks

receive free

type	description	units
style	salty dog salt spray 200ml	1
style	haze styling powder 50ml spray	1
style	the shag beach paste 50g	1
style	casual act moulding whip 90g	2
style	crop strutters construction cream 90g	2
style	cassius styling clay 90g	2
style	box o' bollox texture paste 90g	2
style	gangsta grip bonding resin 200ml	1
curl	liquid rollers curl balm 200ml	1
tools	conrad bristle paddle brush	1
back bar	normal persons daily conditioner 1L	1
merch	small evo merch kit (as shown in planogram)	1
merch	evo 3 tier puck display stand	1
back bar	top drop scalp box 12x15ml	1

total free value - \$477.30

small evo merch kit:



total suggested retail \$2,359.00
regular salon price \$1,707.50

introductory price \$1,230.20

bonus product savings \$367.30 23%

evo™ brush hour

evo hair brushes - good for the forest, good for your hair and great for generating additional retail sales in your salon.

buy

type	description	units
tools	hank 35 ceramic vented radial brush	1
tools	hank 43 ceramic vented radial brush	1
tools	hank 52 ceramic vented radial brush	1
tools	bruce 22 natural bristle radial brush	1
tools	bruce 28 natural bristle radial brush	1
tools	bruce 38 natural bristle radial brush	1
tools	spike 14 nylon pin bristle radial brush	1
tools	spike 22 nylon pin bristle radial brush	1
tools	spike 28 nylon pin bristle radial brush	1
tools	spike 38 nylon pin bristle radial brush	1
tools	conrad natural bristle dressing brush	1
tools	pete ionic paddle brush	1
tools	bradford pin/bristle dressing brush	1
tools	tyler natural bristle teasing brush	1
total salon cost - \$509.00		



receive free

type	description	units
tools	conrad natural bristle dressing brush	1
tools	bradford pin/bristle dressing brush	1
tools	pete ionic paddle brush	1
tools	evo brush display	1
total free value - \$124.90		



*brush display does not include product



total suggested retail	\$1,029.00
regular salon price	\$633.90
introductory price	\$509.00
bonus product	\$108.40
savings	18%



evo™ add on: stylist station

12+3 make it easy

fill your styling stations with evo goodness using this special offer in conjunction with any introductory offer.

buy

type	description	units
smooth	love touch shine spray 100ml	1
style	salty dog salt spray 200ml	1
style	haze styling powder 50ml spray	1
style	the shag beach paste 50g	1
style	shebang-a-bang dry spray wax 200ml	1
style	mister fantastic blowout spray 200ml	1
style	crop strutters construction cream 90g	1
style	box o' bollox texture paste 90g	1
style	water killer dry shampoo 200ml	1
style	builder's paradise working spray 300ml	1
style	miss malleable flexible hairspray 300ml	1
style	helmut extra strong lacquer 285ml	1
total salon cost - \$206.00		

receive free

type	description	units
volume	root canal volumising spray 200ml	1
curl	liquid rollers curl balm 200ml	1
smooth	easy tiger smoothing balm 200ml	1
total free value - \$51.00		

save
20%



type	description	units
hydrate	head mistress cuticle sealer 150ml	
hydrate	whip it good moisture mousse 200ml	
repair	happy campers wearable treatment 200ml	
volume	root canal volumising spray 200ml	
volume	shape vixen volumising lotion 200ml	
curl	total recoil curl definer 200ml	
curl	liquid rollers curl balm 200ml gf	
smooth	easy tiger smoothing balm 200ml gf	
smooth	love perpetua shine drops 50ml	
smooth	love touch shine spray 100ml	
style	water killer dry shampoo 200ml	
style	water killer dry shampoo brunette 200ml	
style	macgyver multi-use mousse 200ml	
style	day of grace pre-style primer 200ml gf	
style	salty dog salt spray 200ml gf	
style	haze styling powder spray 50ml	
style	haze styling powder refill display 50ml (12)	
style	shebang-a-bang dry spray wax 200ml	
style	mister fantastic blowout spray 200ml gf	
style	casual act moulding whip 90g	
style	crop strutters construction cream 90g	
style	cassius styling clay 90g	
style	box o' bollox texture paste 90g	
style	the shag beach paste 50g	
style	gangsta grip bonding resin 200ml	
style	builder's paradise working spray 300ml	
style	miss malleable flexible hairspray 300ml	
style	helmut extra strong lacquer 285ml	
style	icon welder heat protection spray 200ml	



*limit one per stylist with placement of an evo introductory offer. different combinations may affect the pricing. the three lowest priced products will be free.

evo™ add on: travel sampling

created for you to retail travel size and and actively sample to your clients.

make it easy

buy

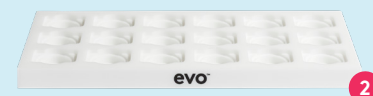
type	description	units
hydrate	the therapist hydrating shampoo 30ml gf	3
hydrate	the therapist hydrating conditioner 30ml gf	3
hydrate	the great hydrator moisture mask 30ml	3
hydrate	head mistress cuticle sealer 30ml	1
repair	ritual salvation repairing shampoo 30ml gf	3
repair	ritual salvation repairing conditioner 30ml gf	3
repair	mane attention protein treatment 30ml	3
volume	gluttony volumising shampoo 30ml gf	1
volume	bride of gluttony volumising conditioner 30ml gf	1
volume	shape vixen volumising lotion 30ml	1
curl	springclean deep cleaning rinse 30ml	2
curl	heads will roll cleansing conditioner 30ml	2
curl	baby got bounce curl treatment 50ml	1
curl	liquid rollers curl balm 30ml	1
smooth	mane tamer smoothing shampoo 30ml	2
smooth	mane tamer smoothing conditioner 30ml	2
smooth	lockdown smoothing treatment 30ml	1
smooth	easy tiger smoothing balm 30ml	1
style	normal persons daily shampoo 30ml gf	1
style	normal persons daily conditioner 30ml gf	1
style	water killer dry shampoo 50ml	1
style	macgyver multi-use mousse 50ml	1
style	evo day of grace pre-style primer 50ml	1
style	evo salty dog salt spray 50ml	1
style	evo mister fantastic spray 50ml	1
style	evo casual act moulding whip 15g	1
style	evo crop strutters construction cream 15g	1
style	evo cassius styling clay 15g	1
style	evo box o' bollox texture paste 15g	1
style	helmut extra strong lacquer 65ml	1
style	icon welder heat protection spray 50ml	1
style	evo whip it good moisture mousse 50ml	1
total salon cost - \$228.10		

receive free

type	description	units
hydrate	the therapist hydrating shampoo 30ml gf	1
hydrate	the therapist hydrating conditioner 30ml gf	1
hydrate	the great hydrator moisture mask 30ml	1
repair	ritual salvation repairing shampoo 30ml gf	1
repair	ritual salvation repairing conditioner 30ml gf	1
repair	mane attention protein treatment 30ml	1
repair	evo happy campers wearable treatment 50ml	1
volume	gluttony volumising shampoo 30ml gf	1
volume	bride of gluttony volumising conditioner 30ml gf	1
volume	evo root canal volumising spray 50ml	1
curl	total recoil curl definer 30ml	1
smooth	lockdown smoothing treatment 30ml	1
merch	evo travel display stand panels	2

total free value - \$136.50

save
21%



buy

choose your faves	type	description	units
choose 30 shampoo / conditioner (24+6)	hydrate	the therapist hydrating shampoo 30ml gf	
	hydrate	the therapist hydrating conditioner 30ml gf	
	repair	ritual salvation repairing shampoo 30ml gf	
	repair	ritual salvation repairing conditioner 30ml gf	
	volume	gluttony volumising shampoo 30ml gf	
	volume	bride of gluttony volumising conditioner 30ml gf	
	curl	springsclean deep cleaning rinse 30ml	
	curl	heads will roll cleansing conditioner 30ml	
	smooth	mane tamer smoothing shampoo 30ml	
	smooth	mane tamer smoothing conditioner 30ml	
	style	normal persons daily shampoo 30ml gf	
	style	normal persons daily conditioner 30ml gf	
choose 30 styling/treatment (24+6)	hydrate	the great hydrator moisture mask 30ml	
	hydrate	head mistress cuticle sealer 30ml	
	repair	mane attention protein treatment 30ml	
	repair	evo happy campers wearable treatment 50ml	
	volume	evo root canal volumising spray 50ml	
	volume	shape vixen volumising lotion 30ml	
	curl	baby got bounce curl treatment 50ml	
	curl	total recoil curl definer 30ml	
	curl	liquid rollers curl balm 30ml	
	smooth	lockdown smoothing treatment 30ml	
	smooth	easy tiger smoothing balm 30ml	
	style	water killer dry shampoo 50ml	
	style	water killer dry shampoo brunette 50ml	
	style	macgyver multi-use mousse 50ml	
	style	evo day of grace pre-style primer 50ml	
	style	evo salty dog salt spray 50ml	
	style	evo mister fantastic spray 50ml	
	style	evo casual act moulding whip 15g	
	style	evo crop strutters construction cream 15g	
	style	evo cassius styling clay 15g	
style	evo box o' bollox texture paste 15g		
style	helmut extra strong lacquer 65ml		
style	icon welder heat protection spray 50ml		
style	evo whip it good moisture mousse 50ml		
free merch included	merch	evo travel display stand panels	



includes free merch:
2 x evo travel display stand panels

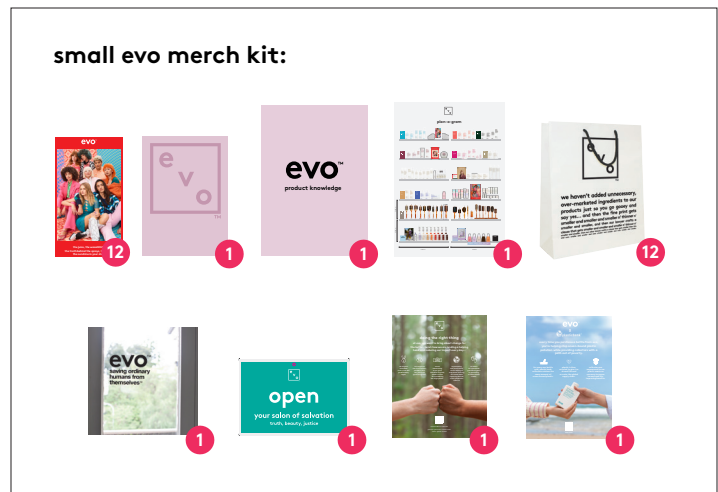
created for booth or salon suites. contains all you need to set yourself up with evo, including retail, back bar and merchandising to support sell through.

buy

type	description	units
hydrate	the therapist hydrating shampoo 300ml	2
hydrate	the therapist hydrating conditioner 300ml	2
hydrate	head mistress cuticle sealer 150ml	1
repair	ritual salvation repairing shampoo 300ml	2
repair	ritual salvation repairing conditioner 300ml	2
repair	happy campers wearable treatment 200ml	1
volume	root canal volumising spray 200ml	1
curl	springsclean deep clean rinse 300ml	1
curl	heads will roll co-wash 300ml	1
curl	baby got bounce curl treatment 200ml	1
curl	liquid rollers curl balm 200ml	2
curl	total recoil curl definer 200ml	2
smooth	mane tamer smoothing shampoo 300ml	2
smooth	mane tamer smoothing conditioner 300ml	2
smooth	lockdown smoothing treatment 150ml	1
smooth	easy tiger smoothing balm 200ml	2
style	water killer dry shampoo 200ml	2
style	water killer dry shampoo brunette 200ml	2
style	day of grace pre-style primer 200ml	1
style	salty dog salt spray 200ml	1
style	shebang-a-bang dry spray wax 200ml	1
style	macgyver multi-use mousse 200ml	1
style	mister fantastic blowout spray 200ml	1
style	crop strutters construct cream 90g	1
style	box o' bollox texture paste 90g	1
style	builder's paradise working hairspray 300ml	1
style	miss malleable flexible hairspray 300ml	1
style	helmut extra strong lacquer 285ml	1
style	haze spray pump 50ml	2
style	the shag beach paste 50g	1
evo fabuloso	platinum blonde toning shampoo 250ml	2
evo fabuloso	platinum blonde colour depositing treatment 220ml	2
evo fabuloso	platinum blonde toning mist 140ml	2
back bar	the therapist hydrating shampoo 1L	1
back bar	the therapist hydrating conditioner 1L	1
back bar	ritual salvation repairing shampoo 1L	1
back bar	ritual salvation repairing conditioner 1L	1
back bar	platinum blonde toning shampoo 1L	1
back bar	platinum blonde colour depositing treatment 1L	1
total salon cost - \$1,150.00		

receive free

type	description	units
hydrate	the great hydrator moisture mask 150ml	1
repair	mane attention protein treatment 150ml	1
volume	shape vixen volumising lotion 200ml	1
style	day of grace pre-style primer 200ml	1
style	salty dog salt spray 200ml	1
style	shebang-a-bang dry spray wax 200ml	1
style	mister fantastic blowout spray 200ml	1
style	builder's paradise working hairspray 300ml	1
style	miss malleable flexible hairspray 300ml	1
style	macgyver multi-use mousse 200ml	1
style	crop strutters construct cream 90g	1
style	box o' bollox texture paste 90g	1
style	the shag beach paste 50g	1
smooth	love touch shine spray 100ml	1
back bar	top drop taster box 8x15ml	1
evo fabuloso	platinum blonde colour depositing treatment 220ml	1
tools	pete ionic paddle brush	1
merch	small evo merch kit (as shown in planogram)	1
merch	top drop brochure	1
merch	unlimited look book	1
total free value - \$380.80		



total suggested retail \$2,269.00
 regular salon price \$1,530.80
introductory price \$1,150.00
 bonus product savings \$305.70
 21%

*prices in usd, ex tax and freight not included. all prices are correct as of february 2025 and are subject to change.

created for booth renters or salon suites. contains the basics you need to get started with evo, including retail and merchandising to support sell through.

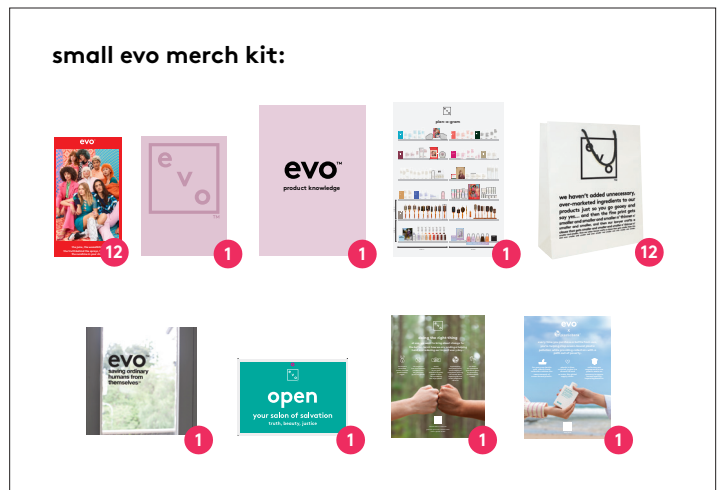
buy

type	description	units
hydrate	the therapist hydrating shampoo 300ml	1
hydrate	the therapist hydrating conditioner 300ml	1
hydrate	head mistress cuticle sealer 150ml	1
repair	ritual salvation repairing shampoo 300ml	1
repair	ritual salvation repairing conditioner 300ml	1
repair	happy campers wearable treatment 200ml	1
volume	root canal volumising spray 200ml	1
curl	springsclean deep clean rinse 300ml	1
curl	heads will roll co-wash 300ml	1
curl	baby got bounce curl treatment 200ml	1
curl	liquid rollers curl balm 200ml	1
curl	total recoil curl definer 200ml	1
smooth	mane tamer smoothing shampoo 300ml	1
smooth	mane tamer smoothing conditioner 300ml	1
smooth	lockdown smoothing treatment 150ml	1
smooth	easy tiger smoothing balm 200ml	1
style	water killer dry shampoo 200ml	1
style	water killer dry shampoo brunette 200ml	1
style	day of grace pre-style primer 200ml	1
style	salty dog salt spray 200ml	1
style	haze spray pump 50ml	1
style	the shag beach paste 50g	1
style	shebang-a-bang dry spray wax 200ml	1
style	macgyver multi-use mousse 200ml	1
style	mister fantastic blowout spray 200ml	1
style	crop strutters construct cream 90g	1
style	box o' bollox texture paste 90g	1
style	builder's paradise working hairspray 300ml	1
style	miss malleable flexible hairspray 300ml	1
style	helmut extra strong lacquer 285ml	1
evo fabuloso	platinum blonde toning shampoo 250ml	1
evo fabuloso	platinum blonde colour depositing treatment 220ml	1
evo fabuloso	platinum blonde toning mist 140ml	1
back bar	ritual salvation repairing shampoo 1L	1
back bar	ritual salvation repairing conditioner 1L	1
back bar	platinum blonde toning shampoo 1L	1
back bar	platinum blonde colour depositing treatment 1L	1
total salon cost - \$805.40		



receive free

type	description	units
repair	mane attention protein treatment 150ml	1
volume	shape vixen volumising lotion 200ml	1
curl	liquid rollers curl balm 200ml	1
smooth	easy tiger smoothing balm 200ml	1
smooth	love touch shine spray 100ml	1
style	water killer dry shampoo 200ml	1
style	day of grace pre-style primer 200ml	1
style	salty dog salt spray 200ml	1
evo fabuloso	platinum blonde colour depositing treatment 220ml	1
back bar	top drop taster box 8x15ml	1
tools	pete ionic paddle brush	1
merch	small evo merch kit (as shown in planogram)	1
merch	top drop brochure	1
merch	unlimited look book	1
total free value - \$275.20		



total suggested retail	\$1,530.00
regular salon price	\$1,080.60
introductory price	\$805.40
bonus product savings	\$275.20
	27%

*prices in usd, ex tax and freight not included. all prices are correct as of february 2025 and are subject to change.

get acquainted with evo. contains a selection of our popular products at a heavily subsidised price for you to trial.

buy

type	description	units
repair	ritual salvation repairing shampoo 300ml	1
repair	ritual salvation repairing conditioner 300ml	1
hydrate	the great hydrator moisture mask 150ml	1
curl	liquid rollers curl balm 200ml	1
repair	happy campers wearable treatment 200ml	1
volume	root canal volumising spray 200ml	1
style	haze styling powder 50ml	1
style	the shag beach paste 50g	1
style	salty dog salt spray 200ml	1
style	shebang-a-bang dry spray wax 200ml	1
style	box o' bollox texture paste 90g	1
style	water killer dry shampoo 200ml	1
evo fabuloso	platinum blonde toning shampoo 30ml	1
evo fabuloso	platinum blonde colour depositing treatment 220ml	1
merch	mini brand brochure	1
merch	evo retail brochure	1
merch	brain wash bubble blower	1

great for sampling



total suggested retail \$466.00

regular salon price \$240.20

introductory price \$105.00

bonus product \$124.90

savings 54%

let's stay connected

join our free-thinking community to stay connected and inspired around the clock.



@evopro



@evohair



evo hue-verse users group



/evohairproducts



evohair.com



evo fabuloso™



* REFRESHES * TONES COLOUR * REVIVES * ADDS SHINE *

evo fabuloso™

PLATINUM BLONDE



your search for a brass-banishing, end-caressing, shine-adding solution stops here. the fabuloso platinum blonde trio is here to tone your brass, repair the damage and bring out the best of your blonde. platinum skies ahead.

evo fabuloso™ absolutley fabuloso

contains the basics you need to get started with evo fabuloso, including retail, retail, back bar and travel size.

buy

colours available	units
evo fabuloso platinum blonde toning shampoo 250ml	6
evo fabuloso platinum blonde colour depositing treatment 220ml	6
evo fabuloso platinum blonde toning mist 140ml:	6
evo fabuloso light beige colour depositing treatment 220ml tube	2
evo fabuloso caramel colour depositing treatment 220ml tube	2
evo fabuloso purple red colour depositing treatment 220ml tube	2
evo fabuloso copper colour depositing treatment 220ml	2
evo fabuloso cool brown colour depositing treatment 220ml	2
evo fabuloso platinum blonde toning shampoo 30ml	3
evo fabuloso platinum blonde colour depositing treat 30ml	3
evo fabuloso light beige colour depositing treatment 30ml	2
evo fabuloso caramel colour depositing treatment 30ml	2
evo fabuloso purple red colour depositing treatment 30ml	2
evo fabuloso copper colour depositing treatment 30ml	2
evo fabuloso cool brown colour depositing treatment 30ml	2
total salon cost - \$606.60	

receive free

description	units
evo fabuloso platinum blonde toning shampoo 250ml	1
evo fabuloso platinum blonde colour depositing treatment 220ml	1
evo fabuloso platinum blonde toning shampoo 1L	1
evo fabuloso platinum blonde colour boosting treatment 1L	1
evo detangling comb	1
total free value - \$155.50	

add on + save!

travel sampling - save 20%
(see page 26)



total suggested retail | \$1,194.00

regular salon price | \$762.10

introductory price \$606.60

bonus product savings | \$155.50 20%

buy

description	units
evo fabuloso platinum blonde colour depositing conditioner 30ml	6
evo fabuloso light beige colour depositing conditioner 30ml	6
evo fabuloso caramel colour depositing conditioner 30ml	6
evo fabuloso copper colour depositing conditioner 30ml	6
evo fabuloso red colour depositing conditioner 30ml	6
evo fabuloso cool brown colour depositing conditioner 30ml	6

total salon cost - \$268.80



receive free

description	units
evo fabuloso platinum blonde toning shampoo 30ml	6
evo fabuloso platinum blonde colour depositing conditioner 30ml	6

total free value - \$67.20



evo fabuloso™

PLATINUM BLONDE



your search for a brass-banishing, end-caressing, shine-adding solution stops here. the evo fabuloso platinum blonde trio is here to tone your brass, repair the damage and bring out the best of your blonde. platinum skies ahead.



evo fabuloso™

big-time blonde

start your evo fabuloso love affair with platinum blonde.

buy

colours available	units
evo fabuloso platinum blonde toning shampoo 250ml	6
evo fabuloso platinum blonde colour depositing conditioner 220ml	6
evo fabuloso platinum blonde toning mist 140ml	6
total salon cost - \$327.00	

receive free

description	units
evo fabuloso platinum blonde toning shampoo 1L	1
evo fabuloso platinum blonde colour depositing conditioner 1L	1
evo fabuloso platinum blonde toning mist 140ml	2
evo fabuloso platinum blonde retail flyer	6
evo fabuloso platinum blonde range display	1
platinum top drop platinum box 12x15ml	1
total free value - \$240.32	



*display does not include product

total suggested retail \$726.00

regular salon price \$567.00

introductory price \$327.00

bonus product savings \$222.00 40%

*prices in usd, ex tax and freight not included. all prices are correct as of february 2025 and are subject to change.

EVO TOP
DROP

EVO TOP
DROP

EVO TOP
DROP

EVO TOP
DROP



in-salon treatments for when your hair needs a healthy dose of good and proper, wham-bam, thank-you-ma'am hairapy. instant gratification coming right up.

available in hydrate, repair, platinum blonde and scalp.

vegan / gluten-free / gimmick-free / tested on humans
evohair.com — /evohair — @evohair — @evopro — #topdrop





evo™ top drop small wham, mighty bam

dip your toe in top drop goodness with concentrates of all varieties and bonus merchandising to support awareness and sell through.

buy

type	description	units
repair	top drop repair box 12x15ml	1
platinum	top drop platinum box 12x15ml	1
scalp	top drop scalp box 12x15ml	1
total salon cost - \$216.00		



receive free

type	description	units
hydrate	top drop hydrate box 12x15ml	1
merch	top drop merch kit	1
total free value - \$117.50		



top drop merch kit:

**you + me =
instant hair
gratification**
evo top drop **3**



regular salon price	\$333.50
introductory price	\$216.00
bonus product savings	\$72.00 25%

what makes top drop treatments unique?



instant results

each treatment provides results that can be seen and felt instantly. simply spray on the hair, comb through and rinse... no extra time required for you or the client.



ultra-concentrated

we could have used imaginary technology to make these products sound fancy but we haven't. it's the high concentration of active ingredients that give epic results. no bs required.



simple

no boosters or over-complicated systems in sight. top drop treatments are easy to understand and simple to use.



evo™ top drop

taster box

independent stylist



designed to give you a taste of that good and proper, wham-bam, thank-you-ma'am hairapy, without the commitment.

great
for
sampling

\$160
service
value

buy

type	description	units
hydrate	top drop hydrate vial 15ml	2
repair	top drop repair vial 15ml	2
platinum	top drop platinum vial 15ml	2
scalp	top drop scalp vial 15ml	2
professional	top drop spray pump	1

total salon cost - \$41.90



\$160 service value based on treatment cost of \$20/per vial

evo

FAB PRO

you have the power to maintain any hair colour,
with a customised colour maintenance conditioner.
match it, mix it, take it away.



MATCH IT

MIX IT



TAKE IT AWAY



vegan / cruelty free / made without sulfates, parabens or gluten

evohair.com

add new professional services, differentiate from the competition and protect your retail sales with evo fab pro. set yourself up with evo fabuloso pro back bar and retail products with all the knowledge and merchandising support to go with it.

buy

description	units
fab pro conditioner base 200ml	24
fab pro conditioner base 1L	1
fab pro platinum direct dye conditioner 1L	1
fab pro red direct dye conditioner 500ml	1
fab pro yellow direct dye conditioner 500ml	1
fab pro blue direct dye conditioner 500ml	1
fab pro orange direct dye conditioner 500ml	1
fab pro green direct dye conditioner 500ml	1
fab pro violet direct dye conditioner 500ml	1
fab pro chocolate direct dye conditioner 500ml	1
fab pro black direct dye conditioner 500ml	1
hue-verse porosity equaliser 350ml	1
total salon cost - \$1,038.90	

\$960
retail value
(\$40 SRP)



stylist tip
match it, mix it, take it away fab pro direct dyes can be used to create customised colour maintenance conditioners that perfectly match and maintain any permanent, demi and semi-permanent colour in-between salon visits.
this is your key to repeat salon business.



*prices in usd, ex tax and freight not included. all prices are correct as of february 2025 and are subject to change.

receive free

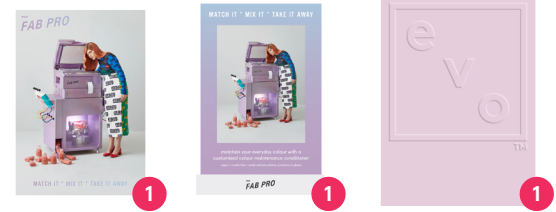
description	units
bottle blonde	
bottle blonde colour remover sachet 50g	3
fab pro merch kit	
fab pro copper colour maintenance conditioner 280ml	1
fab pro lilac colour maintenance conditioner 280ml	1
fab pro blonde colour maintenance conditioner 280ml	1
fab pro brunette colour maintenance conditioner 280ml	1
fab pro rose gold colour maintenance conditioner 280ml	1
fab pro shelf talker	1
fab pro mirror cling	3
fab pro salon guide	1
fab pro back bar display	1
fab pro glorifier	1
fab pro display card set (2)	1
fab pro back wall chart	1
evo brand brochure	1
fab pro tool kit	
fab pro mixologist menu	1
fab pro tint brush	1
fab pro timer	1
fab pro shaker	1
fab pro scales	1
fab pro swatch (level 10)	3
evo colour brush wide	1
total free value - \$448.00	



3

fab pro merch kit:

pre-mixed colours for retail display



fab pro tool kit:








includes extension kit for new shades

regular salon price | \$1,486.88

introductory price | \$1,038.90

bonus product savings | \$284.30
21%

created for independent stylists. contains what you need to set yourself up with evo fabuloso pro to add new professional services, differentiate from the competition and protect your retail sales.

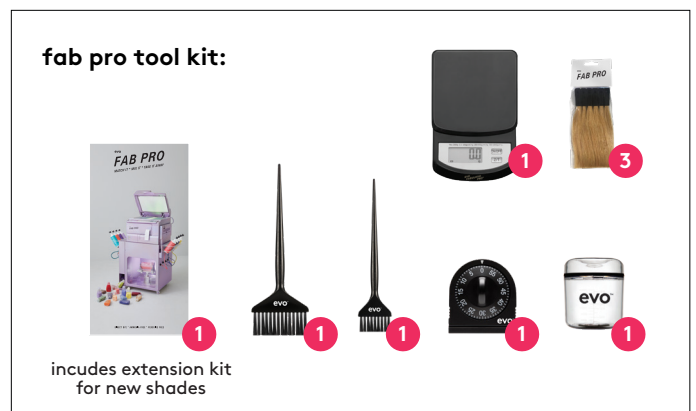
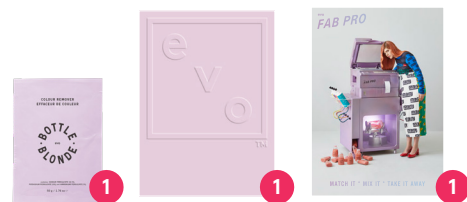
buy

description	units
fab pro conditioner base 200ml	12
fab pro conditioner base 1L	1
fab pro platinum direct dye conditioner 1L	1
fab pro red direct dye conditioner 500ml	1
fab pro yellow direct dye conditioner 500ml	1
fab pro blue direct dye conditioner 500ml	1
fab pro orange direct dye conditioner 500ml	1
fab pro green direct dye conditioner 500ml	1
fab pro violet direct dye conditioner 500ml	1
fab pro chocolate direct dye conditioner 500ml	1
fab pro black direct dye conditioner 500ml	1
hue-verse porosity equaliser 350ml	1
total salon cost - \$828.90	



receive free

description	units
bottle blonde	
bottle blonde colour remover sachet 50g	1
fab pro merch	
evo brand brochure	1
fab pro salon guide	1
fab pro tool kit	
fab pro mixologist menu	1
fab pro tint brush	1
fab pro timer	1
fab pro shaker	1
fab pro scales	1
fab pro swatch (level 10)	3
evo colour brush wide	1
total free value - \$298.75	



regular salon price	\$1,127.65
introductory price	\$828.90
bonus product savings	\$277.83 25%

STAINO by evo fab pro



buy

description	units
staino neon yellow intense direct dye 120ml	2
staino tangerine intense direct dye 120ml	2
staino flame intense direct dye 120ml	2
staino flamingo intense direct dye 120ml	2
staino fuchsia intense direct dye 120ml	2
staino ruby intense direct dye 120ml	2
staino lime intense direct dye 120ml	2
staino ivy intense direct dye 120ml	2
staino jade intense direct dye 120ml	2
staino lavender intense direct dye 120ml	2
staino plum intense direct dye 120ml	2
staino cobalt intense direct dye 120ml	2
staino ultramarine intense direct dye 120ml	2
fab pro colour maintenance base 220ml	8
fab pro colour maintenance base 1L	1
bottle blonde colour remover sachet 50g	3
hue-verse porosity equaliser 350ml	1
total salon cost - \$536.10	



\$480
retail value
(\$40 SRP)



receive free

description	units
staino intense direct dye clear 120ml	2
fab pro colour maintenance base 220ml	4
staino swatch fan	1
fab pro salon guide	1
staino launch brochure	2
total free value - \$148.66	



regular salon price | \$684.76

introductory price \$536.10

bonus product | \$114.00

savings | 18%



discover the world of staino with everything you need to create endless intense shades and pastels then maintain them at home.

buy

description	units
staino neon yellow intense direct dye 120ml	1
staino tangerine intense direct dye 120ml	1
staino flame intense direct dye 120ml	1
staino flamingo intense direct dye 120ml	1
staino fuchsia intense direct dye 120ml	1
staino ruby intense direct dye 120ml	1
staino lime intense direct dye 120ml	1
staino ivy intense direct dye 120ml	1
staino jade intense direct dye 120ml	1
staino lavender intense direct dye 120ml	1
staino plum intense direct dye 120ml	1
staino cobalt intense direct dye 120ml	1
staino ultramarine intense direct dye 120ml	1
staino clear intense direct dye 120ml	2
total salon cost - \$163.00	



receive free

description	units
fab pro colour maintenance base 220ml	3
staino swatch fan	1
staino launch brochure	1
bottle blonde colour remover sachet 50g	1
total free value - \$94.40	

\$120
retail value
(\$40 SRP)



regular salon price | \$255.84

introductory price | \$163.00

bonus product savings | \$61.50
27%



STAINO by evo
fab pro

a colour palette of 13 super-bright, intense direct dyes and a clear. staino is fully intermixable for customised, long-lasting colour and shine.

vegan / gluten-free / gimmick-free / tested on humans
evohair.com — /evohair — @evohair — @evopro — #staino



BOTTLE
evo
BLONDE

**THE ONE THAT PUTS PERFORMANCE FIRST,
THE EVER-RELIABLE FOR ALL LIGHTENING SITUATIONS.
BOTTLE BLONDE, THE SWIFTER LIFTER.**

vegan / gluten-free / gimmick-free / tested on humans
evohair.com - /evohair - @evopro - #evopro



the nifty lifter

get nifty with your lifting and receive bonus creative lightening tools when you buy powder lightener and developers.

buy

description	units
bottle blonde powder lightener 500g	1
bottle blonde refill bag 500g	3
hue-verse cream developer 10vol 1L	1
hue-verse cream developer 20vol 1L	2
hue-verse cream developer 30vol 1L	1
total salon cost - \$165.00	



receive free

description	units
bottle blonde clay lightener 400g	1
bottle blonde colour remover sachets 50g	3
evo paint board	1
hue-verse cream developer 40vol 1L	1
total free value - \$73.30	



how to restock?

evergreen deal 2+1!
bottle blonde powder and
clay lightener available.

regular salon price | \$238.30

introductory price | \$165.00

bonus product savings | \$73.30 31%



lift off

ready, set, get lifting with all the goods for maximum lightening power and flexibility, including lightener, developers, colour remover and a paint board.

description	units
bottle blonde powder lightener 500g	1
bottle blonde powder lightener bag 500g	1
bottle blonde clay lightener 400g	1
hue-verse cream developer 6.5vol 1L	1
hue-verse cream developer 10vol 1L	1
hue-verse cream developer 20vol 1L	1
hue-verse cream developer 30vol 1L	1
hue-verse cream developer 40vol 1L	1
bottle blonde colour remover sachets 50g	2
evo paint board	1
total salon cost - \$120.11	



save
30%



regular salon price | \$171.58

introductory price \$120.11

savings | **30%**

*prices in usd, ex tax and freight not included. all prices are correct as of february 2025 and are subject to change.





evo

HUEVERSE

OUT-OF-THIS-WORLD COLOUR

A FULL SPECTRUM OF 89
AMMONIA FREE PERMANENT AND
62 DEMI-PERMANENT SHADES
THAT OFFER OUT-OF-THIS-WORLD
PERFORMANCE WITHOUT
COMPROMISE





best savings

buy

- 89 x hue-verse permanent colours 100ml*
- 61 x hue-verse demi-permanent gloss 60ml*
- 2 x hue-verse cream developer 6.5vol 1L
- 2 x hue-verse cream developer 10vol 1L
- 2 x hue-verse cream developer 20vol 1L
- 2 x hue-verse cream developer 30vol 1L
- 2 x hue-verse cream developer 40vol 1L
- 2 x hue-verse liquid developer 6.5vol 1L
- 3 x hue-verse porosity equaliser 350ml
- 2 x hue-verse demi-permanent gloss clear 350ml
- 1 x bottle blonde powder lightener 500g
- 1 x bottle blonde clay lightener 400g
- 1 x top drop repair box (12x15ml)
- 1 x top drop platinum box (12x15ml)
- 1 x top drop scalp box (12x15ml)

*1 of each shade



89



61



regular salon price \$3,215.04

introductory price \$2,165.20

bonus value \$858.54

savings 28%

get free

- 1 x top drop hydrate box (12x15ml)
- 3 x bottle blonde refill bags
- 1 x bottle blonde colour remover sachet
- 2 x evo ritual salvation repairing shampoo 1L
- 2 x evo ritual salvation repairing conditioner 1L
- 1 x evo fabuloso platinum blonde toning shampoo 1L
- 1 x evo fabuloso platinum blonde colour depositing conditioner 1L
- 1 x mane attention treatment 1L
- 6 x evo capes
- 1 x top drop merch kit

2 x evo tool kit 399154

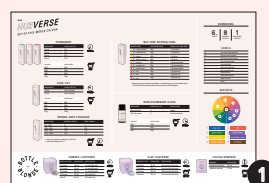
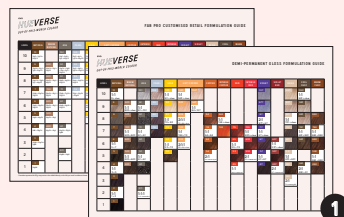
- 2 x evo detangling comb
- 2 x evo scale
- 6 x evo colour brush
- 2 x evo colour bowl (set of 3)
- 2 x evo paint board
- 4 x evo colour whisk
- 4 x evo applicator bottle
- 2 x evo denim apron
- 1 x evo colour brush wide

1 x merchandising kit 399151

- 1 x hue-verse fab pro formulation guide
- 1 x hue-verse permanent and demi-permanent backwall guide
- 1 x hue-verse official stockist sign
- 1 x hue-verse permanent and demi-permanent manual
- 1 x hue-verse demi-permanent formulation guide
- 1 x hue-verse permanent and demi-permanent colour chart
- 1 x colour chart extension kit
- 1 x evo mini brand brochure
- 3 x hue-verse demi permanent gloss back bar tray (set of 4)



*includes extension kit





buy

- 64 x hue-verse permanent colours 100ml*
- 32 x hue-verse demi-permanent gloss 60ml*
- 3 x hue-verse porosity equaliser 350ml
- 1 x hue-verse demi-permanent gloss clear 350ml
- 1 x hue-verse cream developer 6.5vol 1L
- 1 x hue-verse cream developer 10vol 1L
- 1 x hue-verse cream developer 20vol 1L
- 1 x hue-verse cream developer 30vol 1L
- 1 x hue-verse cream developer 40vol 1L
- 1 x hue-verse liquid developer 6.5vol 1L
- 1 x top drop repair box (12x15ml)
- 1 x top drop platinum box (12x15ml)
- 1 x top drop scalp box (12x15ml)

*** get 64 of our hue-verse permanent best sellers:**

6, 7, 6+, 7+, 5, 8, 5+, 8+, 4, 6.81, 6.84, 7.1, 3, 6.1, 9+, 9, 4+, 6.03, 10, 8.1, 7.81, 7.11, 7.31, 7.03, 1, 5.11, 7.4, 9.43, 9.1, 7.84, 10.6, 9.81, 8.03, 8.4, 10.1, 6.4, 8.34, 5.03, 7.44, 5.31, 9.37, 4.81, 5.55, 4.84, 7.43, 10.37, 7.55, 9.03, 4.1, 9.47, 6.5, 12, 12.1, 8.84, 7.3, 6.7, 4.03, 8.3, 8.44, 6.34, 6.3, 8.6, 6.57, 5.57

*** get 32 of our hue-verse demi-permanent best sellers:**

10.37, 9.37, 10.7, 8.1, 8.81, 10.1, 10.6, 9.1, 10.07, 9.81, 6.1, 9.6, 6.81, 7.31, 5, 7.11, 9.3, 8.03, 6.84, 9.47, 9.77, 5.11, 8.34, 9.57, 8.4, 6.34, 8.84, 4.81, 6.31, silver, 8.6, intense blue



64



32



3



1



1

1

1

1

1

1



1

1

1

regular salon price | \$2,044.54

introductory price | \$1,440.00

bonus value | \$412.94

savings | 22%

*includes: in-salon, installation class (or webinar in certain regions)

*prices in usd, ex tax and freight not included. all prices are correct as of february 2025 and are subject to change.

get free

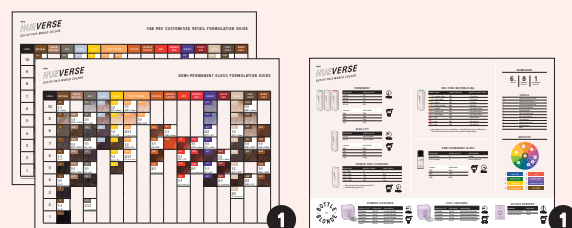
- 1 x top drop hydrate box (12x15ml)
- 1 x hue-verse cream developer 6.5vol 1L
- 2 x hue-verse cream developer 10vol 1L
- 2 x hue-verse cream developer 20vol 1L
- 1 x hue-verse cream developer 30vol 1L
- 1 x hue-verse cream developer 40vol 1L
- 1 x hue-verse liquid developer 6.5vol 1L
- 1 x bottle blonde powder lightener 500g
- 1 x bottle blonde clay lightener 400g
- 1 x bottle blonde colour remover sachet 50g
- 2 x evo colouring capes
- 1 x top drop merch kit

2 x evo tool kit 399154

- 2 x evo detangling comb
- 2 x evo scale
- 6 x evo colour brush
- 2 x evo colour bowl (set of 3)
- 2 x evo paint board
- 4 x evo colour whisk
- 4 x evo applicator bottle
- 2 x evo denim apron
- 1 x evo colour brush wide

1 x merchandising kit 399151

- 1 x hue-verse fab pro formulation guide
- 1 x hue-verse permanent and demi-permanent backwall guide
- 1 x hue-verse official stockist sign
- 1 x hue-verse permanent and demi-permanent manual
- 1 x hue-verse demi-permanent formulation guide
- 1 x hue-verse permanent and demi-permanent colour chart
- 1 x colour chart extension kit
- 1 x evo mini brand brochure
- 3 x hue-verse demi permanent gloss back bar tray (set of 4)



*includes extension kit



you + me =
instant hair
gratification
evo top drop



best savings

buy

- 89 x hue-verse permanent colours 100ml*
- 2 x hue-verse porosity equaliser 350ml
- 2 x hue-verse cream developer 6.5vol 1L
- 2 x hue-verse cream developer 10vol 1L
- 2 x hue-verse cream developer 20vol 1L
- 2 x hue-verse cream developer 30vol 1L
- 2 x hue-verse cream developer 40vol 1L
- 1 x bottle blonde powder lightener 500g
- 1 x bottle blonde clay lightener 400g
- 1 x top drop taster box (8x15ml)

*one of each shade



regular salon price | \$1,886.79

introductory price | \$1,337.45

bonus value | \$465.94

savings | 26%

*includes: in-salon, installation class (or webinar in certain regions)

*prices in usd, ex tax and freight not included. all prices are correct as of february 2025 and are subject to change.

get free

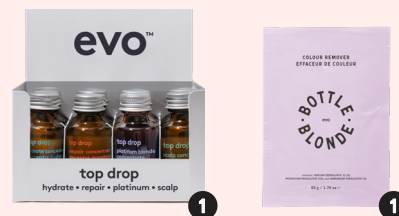
- 1 x top drop taster box (8x15ml)
- 1 x bottle blonde colour remover sachet 50g
- 1 x evo ritual salvation repairing shampoo 1L
- 1 x evo ritual salvation repairing conditioner 1L
- 1 x evo fabuloso platinum blonde toning shampoo 1L
- 1 x evo fabuloso platinum blonde colour depositing conditioner 1L
- 4 x evo capes

1 x evo tool kit 399154

- 1 x evo detangling comb
- 1 x evo scale
- 3 x evo colour brush
- 1 x evo colour bowl (set of 3)
- 1 x evo paint board
- 2 x evo colour whisk
- 2 x evo applicator bottle
- 1 x evo denim apron
- 1 x evo colour brush wide

1 x merchandising kit 399150

- 1 x hue-verse fab pro formulation guide
- 1 x hue-verse permanent and demi-permanent backwall guide
- 1 x hue-verse official stockist sign
- 1 x hue-verse permanent and demi-permanent manual
- 1 x hue-verse demi-permanent formulation guide
- 1 x hue-verse permanent and demi-permanent colour chart
- 1 x colour chart extension kit
- 1 x evo mini brand brochure



*includes extension kit





buy

- 44 x hue-verse permanent colours 100ml*
- 1 x hue-verse porosity equaliser 350ml
- 1 x hue-verse cream developer 6.5vol 1L
- 1 x hue-verse cream developer 10vol 1L
- 1 x hue-verse cream developer 20vol 1L
- 1 x bottle blonde powder lightener 500g
- 1 x bottle blonde clay lightener 400g
- 1 x top drop taster box (8x15ml)

* get 44 of our best sellers:

- 6, 7, 6+, 7+, 5, 8, 5+, 8+, 4, 6.81, 6.84, 7.1, 3,
- 6.1, 9+, 9, 4+, 6.03, 10, 8.1, 7.81, 7.11, 7.31, 7.03, 1,
- 5.11, 7.4, 9.43, 9.1, 7.84, 10.6, 9.81, 8.03, 8.4, 10.1,
- 6.4, 8.34, 5.03, 7.44, 5.31, 9.37, 4.81, 5.55, 4.84



regular salon price	\$962.60
introductory price	\$689.00
bonus value	\$190.20
savings	22%

*includes: virtual / cluster installation class

*prices in usd, ex tax and freight not included. all prices are correct as of february 2025 and are subject to change.

get free

- 1 x top drop taster box (8x15ml)
- 1 x hue-verse cream developer 30vol 1L
- 1 x hue-verse cream developer 40vol 1L

1 x evo tool kit 399154

- 1 x evo detangling comb
- 1 x evo scale
- 3 x evo colour brush
- 1 x evo colour bowl (set of 3)
- 1 x evo paint board
- 2 x evo colour whisk
- 2 x evo applicator bottle
- 1 x evo denim apron
- 1 x evo colour brush wide

1 x merchandising kit 399150

- 1 x hue-verse fab pro formulation guide
- 1 x hue-verse permanent and demi-permanent backwall guide
- 1 x hue-verse official stockist sign
- 1 x hue-verse permanent and demi-permanent manual
- 1 x hue-verse demi-permanent formulation guide
- 1 x hue-verse permanent and demi-permanent colour chart
- 1 x colour chart extension kit
- 1 x evo mini brand brochure



*includes extension kit



buy

- 61 x hue-verse demi-permanent gloss 60ml*
- 3 x hue-verse cream developer 6.5vol 1L
- 2 x hue-verse liquid developer 6.5vol 1L
- 1 x hue-verse porosity equaliser 350ml
- 4 x hue-verse demi-permanent gloss clear 350ml
- 1 x top drop taster box (8x15ml)

*one of each shade



regular salon price	\$1,097.65
introductory price	\$793.35
bonus value	\$165.00
savings	17%

*includes: in-salon, installation class (or webinar in certain regions)

*prices in usd, ex tax and freight not included. all prices are correct as of february 2025 and are subject to change.

get free

1 x top drop taster box (8x15ml)

1 x evo tool kit 399154

- 1 x evo detangling comb
- 1 x evo scale
- 3 x evo colour brush
- 1 x evo colour bowl (set of 3)
- 1 x evo paint board
- 2 x evo colour whisk
- 2 x evo applicator bottle
- 1 x evo denim apron
- 1 x evo colour brush wide

1 x merchandising kit 399151

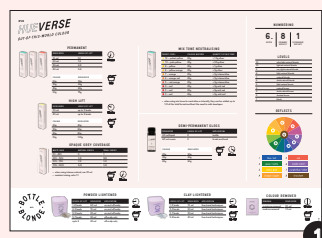
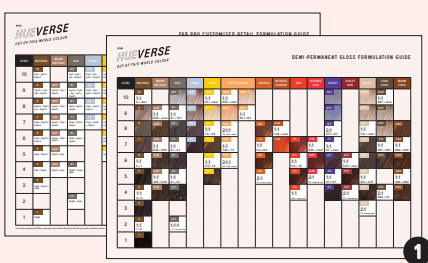
- 1 x hue-verse fab pro formulation guide
- 1 x hue-verse permanent and demi-permanent backwall guide
- 1 x hue-verse official stockist sign
- 1 x hue-verse permanent and demi-permanent manual
- 1 x hue-verse demi-permanent formulation guide
- 1 x hue-verse permanent and demi-permanent colour chart
- 1 x colour chart extension kit
- 1 x evo mini brand brochure
- 3 x hue-verse demi permanent gloss back bar tray (set of 4)



products for visual purposes only



*includes extension kit



buy

- 30 x hue-verse demi-permanent gloss 60ml*
- 1 x hue-verse demi-permanent gloss clear 350ml
- 1 x hue-verse cream developer 6.5vol 1L
- 1 x hue-verse liquid developer 6.5vol 1L

* get 30 of our best sellers:

10.37, 9.37, 10.7, 8.1, 8.81, 10.1, 10.6, 9.1, 10.07, 9.81, 6.1, 9.6, 6.81, 7.31, 5, 7.11, 9.3, 8.03, 6.84, 9.47, 9.77, 5.11, 8.34, 9.57, 8.4, 6.34, 8.84, 4.81, 6.31, silver.



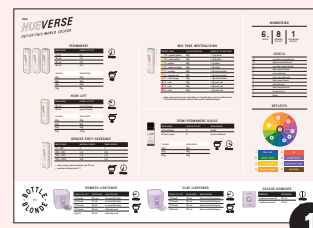
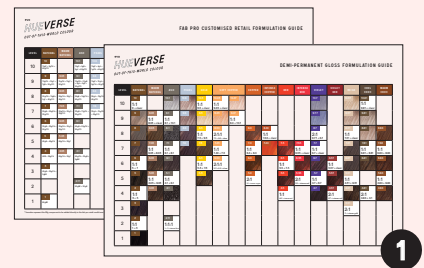
get free

1 x merchandising kit 399150

- 1 x hue-verse fab pro formulation guide
- 1 x hue-verse permanent and demi-permanent backwall guide
- 1 x hue-verse official stockist sign
- 1 x hue-verse permanent and demi-permanent manual
- 1 x hue-verse demi-permanent formulation guide
- 1 x hue-verse permanent and demi-permanent colour chart
- 1 x colour chart extension kit
- 1 x evo mini brand brochure



*includes extension kit



regular salon price \$407.10
introductory price \$323.70
 bonus value \$83.40
 savings 20%

*includes: virtual / cluster installation class

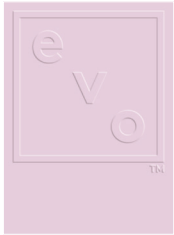
*prices in usd, ex tax and freight not included. all prices are correct as of february 2025 and are subject to change.

evo guide



plan-o-gram





evo brand brochure
39476E



education brochure
39747E



retail brochure
39692C



product knowledge booklet
39361F



doing the right thing strut card
39705



plastic bank strut card
39706



retail bag
39320



unlimited merchandise kit
399181

- includes:
- 1 x unlimited mirror cling
 - 1 x unlimited tote bag
 - 1 x unlimited look book

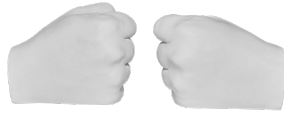


- 1 x unlimited strut card
- 1 x unlimited display box
- 1 x unlimited post card





planter box
39542



fist pump
39623



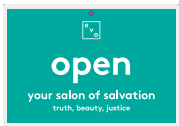
seriously lenticular
39620



snow globe
39621



bubble blower
39622



open/close sign
39550



window decal
39358



hair acrylic block set (8)
39401



1L back bar display stand
39364



travel display stand
39938



salon guide
24489



mixologist menu
24465



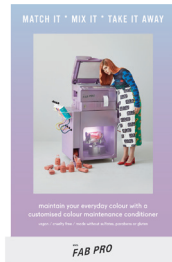
wall chart
24472



back bar display (tiered pair)
24417



shelf talker
24601



glorifier
24488



display card set
24600 (2 pack)



mirror cling
24487

STAINO by evo
fab pro



a5 concertina
38720A



salon guide
24489



swatch fan
38740



stylist bag
39468



thermal bag
39467



denim apron
39576



cape
39460



evo t-shirt
39656 - size S
39657 - size M
39658 - size L
39659 - size XL



hue-verse t-shirt
39631 - size S
39632 - size M
39633 - size L
39634 - size XL



evo beanie
39827

tools



timer
24442



scales
24444



shaker
24443



colour bowl
24611



colour brush
24610



paint board
24612



applicator bottle
24614



colour whisk
24613



water bottle spray
39577



detangling comb
24440



swatch (3pk) level 10
24479



colour & cut mannequin
24518



cut & style mannequin
245241

destination evo



LOVE

SALON REWARDS PROGRAM

REWARDING REBATES*

product rebates to drive your back bar and stylist stations. the right rewards to prove we're not a pyramid scheme.

EVEN BETTER EDUCATION*

fundamental and creative in-salon training from our expert team backed with exclusive access to studio and virtual workshops to keep your creative juices flowing.

SALON EVO-ANGELIST

we'll train and mentor evo advocates in your salon to become 'evo-angelists' who can share the evo love with your team and network.

EXCLUSIVE BRANDING & PRE-MARKET RELEASES

direct access to marketing assets, toolkits and pre-market product releases.

NETWORKING, EVENTS & COMPETITIONS

industry-focused events, networking opportunities and competitions designed to keep you connected and inspired.

HAND-IN-HAND ENGAGEMENT

direct, round-the-clock support and bi-annual health checks to help your business grow and succeed. it's like dating a doctor!

CASH BACK AFFILIATE PROGRAM







receive cash back by referring your clients to evohair.com to purchase their favourite evo products.

GREEN CIRCLE SUPPORT*

we've partnered with green circle salons to support you in recycling, recovering and repurposing salon waste. together we can create a more sustainable professional haircare industry.

**conditions apply depending on your 'LOVE' base level.*

BASE REBATES

<i>level</i>	<i>monthly commitment*</i>	<i>rebate</i>
 ROOKIE	\$500 – \$999	6%
 FIRST BASE	\$1,000 – \$1,999	8%
 SECOND BASE	\$2,000 – \$3,499	10%
 THIRD BASE	\$3,500 – \$4,999	12%
 HOME RUN	+\$5,000	15%
 HALL OF FAME	<ul style="list-style-type: none"> ◦ all evo ranges ◦ 100% of evo and ranges stocked ◦ evo exclusively used at back bar and stylist stations ◦ product spend over \$500* ◦ hue-verse as primary or only colour 	add further 5% to the level above for which otherwise qualify

**total product spend per month, excluding introductory offers, tax and freight.*

course overview



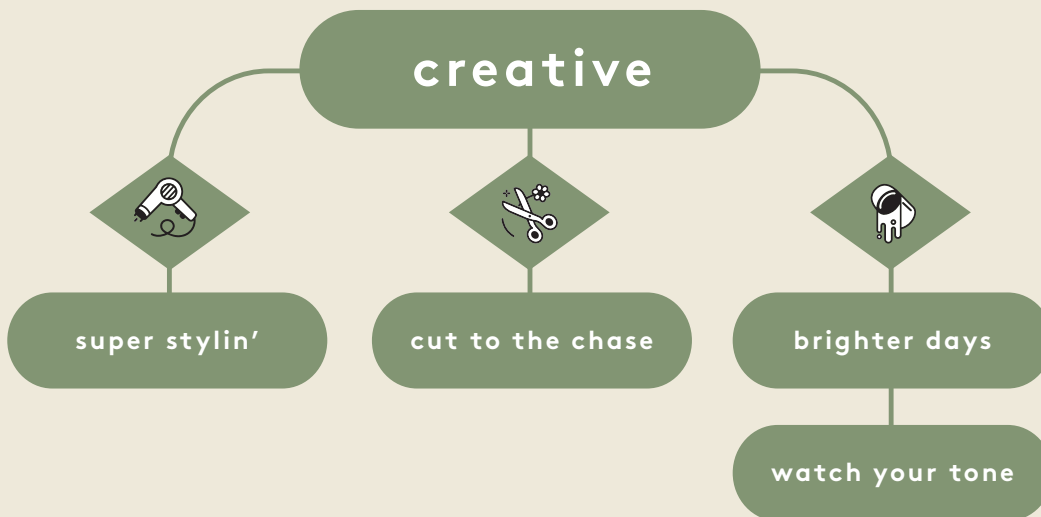
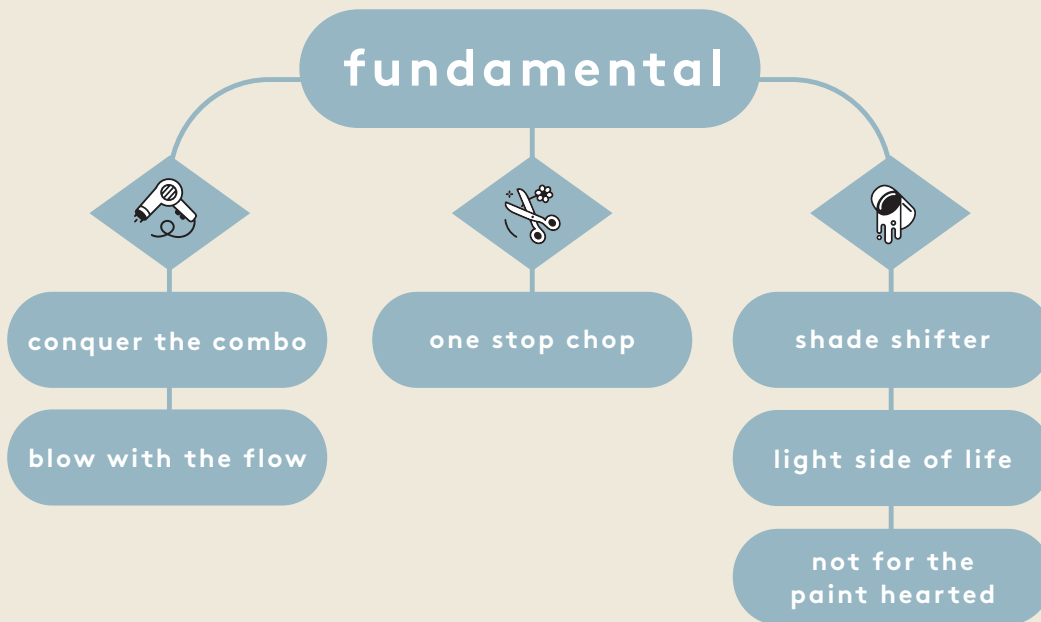
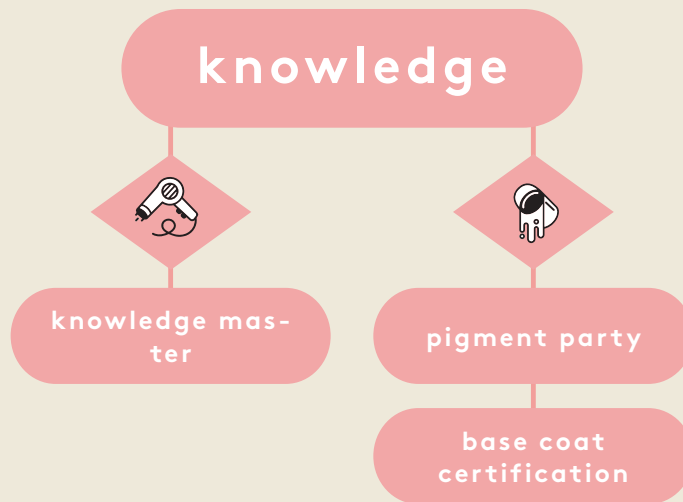
styling



cutting





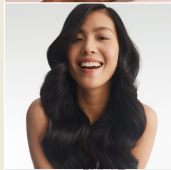



colouring



flow chart

course	description	educator	in salon entitlement (free) with purchase*	education booking ⁺ in-salon studio
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evo

	knowledge master	evo knowledge	young blood + heavy hitter	any "salon" evo intro offer		
	conquer the combo	fundamental product combinations	heavy hitter	\$5,000	\$500	\$199
	blow with the flow	fundamental styling	heavy hitter	\$10,000	\$500	\$199
	one stop chop	fundamental cutting	heavy hitter	\$15,000	\$1,000	\$199
	super stylin'	creative styling	regional +		\$2,000	\$299
	cut to the chase	creative cutting	regional +		\$2,000	\$299






fabuloso pro + staino

	pigment party	fab pro + staino knowledge	young blood + heavy hitter	any fab pro /staino intro		
	salon support day	fab pro + in-salon support	heavy hitter	\$1,000		
	shade shifter	fundamental direct dye colouring	heavy hitter	\$2,500	\$1,000	\$199

flow chart

course	description	educator	in salon entitlement (free) with purchase*	education booking ⁺	
				in-salon	studio

hue-verse

	base coat certification	hue-verse knowledge	young blood + heavy hitter	any "salon" hue-verse intro offer		
	light side of life	fundamental lightening	heavy hitter	\$10,000	\$500	\$199
	not for the paint hearted	hue-verse fundamental colouring	heavy hitter	\$20,000	\$1,000	\$199
	brighter days	creative colour - lightening	regional +		\$2,000	\$299
	watch your tone	creative colour - placement	regional +		\$2,000	\$299

*excluding mannequin heads, suggested price only subject to regional pricing and discount under the love program
+ excluding salons introductory offer purchase.



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