# MARCH - APRIL 2025

#### HAIR





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BABE DELUXE HAIR EXTENSION CLASS MONDAY, MARCH 3RD, 2025 9:00 AM - 4:00 PM **INVESTMENT \$525.00 (HANDS-ON)** 

Discover the perfect hair extension method for you! Explore four popular techniques: Tape-In, Beaded, Fusion, and Weft. Learn the benefits of each and find out which one suites your style and preference best. As a bonus enjoy a demo of the newest  ${f V}$  Light extensions.

\*Included: Deluxe Kit, Manikin Head, and Refreshments\*

#### REUZEL PRODUCT KNOWLEDGE & BARBER DEMO MONDAY, MARCH 3RD, 2025 10:00 AM - 2:00 PM INVESTMENT SFREE!

A Reuzel Scumbassador will demonstrate how to achieve styles from Classic to Modern Classics to High Texture to Beard Shaping. Learn how to approach these cuts and integrate Reuzel techniques into your everyday work. Reuzel products are founded in the roots of barbering and designed to accommodate all your patrons/clients' needs from shampoo, to blow dry, to finish. We will demonstrate how to use each of these products so you can achieve the most classic and appropriate styles for each of your patrons/clients.

#### **EVO HUE VERSE COLOR DEMO WITH LIVE MODEL** MONDAY, MARCH 10TH, 2025 10:00 AM - 12:00 PM INVESTMENT SFREE!

We've noticed you diving into the vibrant world of evo Hue-Verse color! Whether you're just getting started or excited to learn more, now's the perfect moment to grab your favorite coffee and join us in store or on Instagram Live. We'll cover the basics, tackle any questions you have, and spark your creativity along the way. Let's embark on this colorful adventure together!

#### MASTERING THE ART OF SELLING SALON RETAIL MONDAY, MARCH 17TH, 2025 10:00 AM - 11:00 AM **INVESTMENT \$25.00**

In this interactive class, you'll learn how to effectively sell salon retail products to clients in a way that feels natural and beneficial for both you and the client. We'll cover strategies to build trust, educate clients on the importance of salon-quality products, and create an environment where selling feels like a service rather than a sales pitch.

#### MAGIC OF MEGIX COLOR WITH JAIME HAMMOND ZOOM WEDNESDAY, MARCH 19TH, 2025 10:00 AM - 11:00 AM **INVESTMENT SFREE!**

Whether you're new to Megix|10 or eager to deepen your knowledge, now is the ideal time to begin! Together, we'll explore the fundamentals, address your questions, and ignite your creativity. Let's embark on this vibrant adventure together!

#### MASTERING COPPER COLOR & SMOOTHING TREATMENTS WITH GK (GLOBAL KERATIN)

MONDAY, MARCH 24TH, 2025 1:00 PM - 4:00 PM (ENGLISH) **INVESTMENT \$99.00 - LIVE MODEL** 

\*TICKET PURCHASE INCLUDES CREDIT TOWARDS GK PURCHASE\*

Learn how to achieve vibrant, long-lasting color with our revolutionary formula enriched with Juvexin V2 and Ceramides, designed to restore and protect hair while delivering brilliant results. Plus, discover the power of GK Hair Keratin Treatment, perfect for smoothing frizzy, damaged hair and adding a glossy, manageable shine.



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SPECIAL OFFER



#### HAIR

**EVO ONE STOP CHOP - HANDS ON** MONDAY, APRIL 14TH, 2025 9:00 AM - 3:00 PM **INVESTMENT \$150.00** 

\*TICKET PURCHASE INCLUDES STYLIST GIFT, MANIKIN HEAD, AND REFRESHMENTS\*

Join us for a hands-on class where you'll learn the essentials of haircutting, from prepping hair with the right products based on hair type to mastering key cutting techniques. Explore overdirected layering for seamless results, square layering for shags and mullets, and perfect the iconic box bob. You'll also discover a unique approach to round layering and learn how styling can enhance your shape. Whether you're a pro or a beginner, this class will elevate your cutting skills!

BABE WEFT CLASS - HANDS ON MONDAY, APRIL 21ST, 2025 9:00 AM - 3:00 PM INVESTMENT \$449.00

\*TICKET PURCHASE INCLUDES WEFT KIT, MANIKIN HEAD, AND REFRESHMENTS\*

Master the art of Sew-In Weft extensions in this hands-on class designed for stylists. Learn how to apply Ideal Hybrid and Machine Sewn Wefts, including advanced techniques like concealing the bead foundation. You'll also cover styling, aftercare, maintenance, safe extension removal, and re-installing wefts for repeat clients. Plus, receive a completion certificate to boost your credentials and grow your business!

#### BARBER

STYLECRAFT CLIPPER OVER COMB MONDAY, APRIL 7TH, 2025 9:00 AM - 12:00 PM **INVESTMENT \$225.00** 

\*TICKET PRICE INCLUDES A ROGUE CLIPPER & TRIMMER SET\*

Struggling to master the perfect fade or keep up with peers? Our hands-on training session will help! Using manikins, we'll guide you through a step-by-step approach to mastering fades, focusing on bulk removal, contouring, and blending from skin to longer hair. In our Gamma+/StyleCraft clipper-over-comb course, we'll cover comb handling, rolling, resetting techniques, and consistency with anchor points. Our goal is to help you achieve a flawless fade with the skills you need, at your own pace.

### SPANISH

DOMINAR EL COLOR COBRE Y LOS TRATAMIENTOS SUAVIZANTES. LUNES 24 DE MARZO DE 2025 9:30 AM - 12:30 PM INVERSIÓN \$99.00 - MODELO EN VIVO

\*LA COMPRA DE BOLETOS INCLUYE CRÉDITO PARA LA COMPRA DE GK\*

Aprenda cómo lograr un color vibrante y duradero con nuestra revolucionaria fórmula enriquecida con Juvexin V2 y Ceramidas, diseñada para restaurar y proteger el cabello mientras brinda resultados brillantes. Además, descubra el poder del tratamiento de queratina para el cabello GK, perfecto para suavizar el cabello dañado y encrespado y agregar un brillo brillante y manejable.

#### CORTAPELOS STYLECRAFT SOBRE PEINE LUNES 7 DE ABRIL DE 2025 1:00 PM - 4:00 PM INVERSIÓN \$225.00

\*EL PRECIO DEL BOLETO INCLUYE UN JUEGO DE CORTADORA Y RECORTADORA ROGUE\*

¿Tienes dificultades para dominar el desvanecimiento perfecto o mantenerte al día con tus compañeros? ¡Nuestra sesión de formación práctica le ayudará! Usando maniquíes, lo guiaremos a través de un enfoque paso a paso para dominar los desvanecimientos, enfocándonos en la eliminación masiva, el contorno y la mezcla desde la piel hasta el cabello más largo. En nuestro curso de cortadora sobre peine Gamma+/StyleCraft, cubriremos el manejo del peine, el enrollado, las técnicas de reinicio y la consistencia con los puntos de anclaje. Nuestro objetivo es ayudarte a lograr un desvanecimiento impecable con las habilidades que necesitas, a tu propio ritmo.