

AUG - SEPT 2025

HAIR



BEAUTERA
PROFESSIONAL

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Want an in salon class?
Reach out to schedule
with us! Hair
extensions, brow,
eyelash, color, cutting,
and barbering classes
available.

info@beauterapro.com

SPECIAL OFFER

**You Can Make
A Difference**

Create **Better Beauty Now**

It takes seconds to recover and recycle
up to 95% of your beauty waste.

Green Circle Salons has helped
businesses like yours **keep over
10 million pounds of waste
out of landfill** while
helping them **Build
Revenue and
Gain Clients**.

Get your first
month for \$50*

Did you know?
577 pounds of beauty waste ends up in a landfill
every single minute! You can change that!

**greencircle
SALONS**

*Register by April 30th,
2024 to claim this offer

MEDICEUTICALS Q&A! LIVE IN STORE & INSTAGRAM LIVE TUESDAY, JULY 15TH, 2025 10:00 AM - 11:00 AM INVESTMENT: FREE

Explore scalp health with Mediceuticals expert Lois Rivera. Learn pro solutions for thinning hair & scalp issues. Bonus in-store Q&A time 11:00 AM - 12:00 PM. Snacks are provided because we've got good taste. Healthy scalp, healthy hair.

EVO WATCH YOUR TONE (HANDS-ON) SUNDAY, AUGUST 3RD, 2025 9:30 AM - 3:30 PM INVESTMENT: \$299.00 LOCATION: MATTHEW MORRIS SALON ON BROADWAY 13 S. BROADWAY DENVER, CO 80209

Discover how to layer pigment like a pro. This hands-on class explores salon-friendly techniques that build depth, movement, and lift. Learn artistic paint methods, intentional sectioning patterns, and placement strategies to create personalized colour results. Explore the full spectrum of Hueverse permanent and demi-permanent color.

EVO PERFECT MATCH - SUMMER SIP & SEE SUNDAY, AUGUST 3RD, 2025 6:00 PM - 8:00 PM INVESTMENT: FREE LOCATION: MATTHEW MORRIS SALON ON BROADWAY 13 S. BROADWAY DENVER, CO 80209

We're in it for the long-haul... No broken hearts here. Learn the latest colour, cutting, and styling techniques from evo technical specialist Marie Keiffer. Stay for summer sips and nibbles.

BABE MASTERY TOUR (HANDS-ON) SUNDAY, AUGUST 10TH & MONDAY, AUGUST 11TH, 2025 SUNDAY 9:00 AM - 5:00 PM, MONDAY 9:00 AM - 4:00 PM INVESTMENT \$595.00

Refine your craft in this two-day, hands-on experience. Train with Babe educator Lee Mendoza and get certified in 4 methods. Master Sewn-In Weft, Tape-In, Fusion, and Beaded techniques. Includes Deluxe Starter Kit (\$800+ value) and in-depth business tips. Build confidence, expand your services, and grow behind the chair.

Manikin and lunch provided

INTRODUCTION TO FILM & TELEVISION INDUSTRY (HANDS-ON) SUNDAY, AUGUST 24TH, & MONDAY, AUGUST 25TH, 2025 10:00 AM - 4:00 PM INVESTMENT \$1200.00 RSVP: CHARMINECHRISTINEHAIRSTYLIST@GMAIL.COM

Step behind the scenes with Charmaine Balcerzak, a union stylist with 30+ IMDB credits. Learn essential wig skills, trailer etiquette, and styling techniques used on set. A must for any stylist dreaming of working in film and television.

MUG UP WITH EVO (IN PERSON/INSTAGRAM LIVE) MONDAY, SEPTEMBER 15TH, 2025 10:00 AM - 11:00 AM INVESTMENT FREE!

Join us for an inspiring morning of Evo Q&A featuring Hue-Verse color with Analeisse Sanchez, your local Evo educator. Bring your questions, and we'll provide the answers! Evo Hue-verse offers a transformative range of ammonia-free permanent color and demi-permanent gloss, delivering exceptional performance without compromise. Designed by colorists for colorists, it emphasizes ease of use and mastery over mere details.



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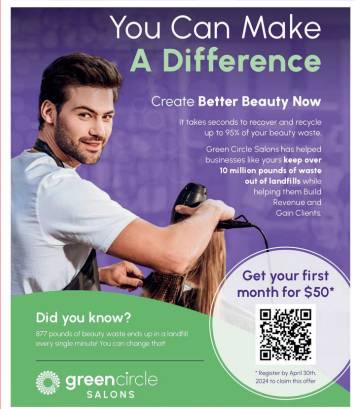
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SPECIAL OFFER



ZENAGEN HAIR LOSS & SCALP HEALTH CERTIFICATION
MONDAY, SEPTEMBER 22ND, 2025 10:00 AM - 12:00 PM
INVESTMENT \$49.00

Get ready to transform the way you talk about hair loss. In this certification class, you'll explore the root causes of shedding and thinning hair, learn about medicated options and their side effects, and discover a healthier, plant-based approach with Zenagen. Walk away with product knowledge, key ingredients, and client conversation tools to boost salon retail. Plus, hear a powerful firsthand story from the educator on how Zenagen changed his hair and his career.

Certification includes stylist gift

BARBER

REUZEL BARBERING 1 (DEMO)
MONDAY, AUGUST 18TH, 2025 10:00 AM - 12:00 PM
INVESTMENT \$35.00

A Reuzel Scumbassador will demonstrate how to achieve styles from Classic to Modern Classics to High Texture to Beard Shaping. Learn how to approach these cuts and integrate Reuzel techniques into your everyday work. Reuzel products are founded in the roots of barbering and designed to accommodate all your patron's/clients' needs, from shampoo and blow dry to finish. We will demonstrate how to use each of these products so you can achieve the most classic and appropriate styles for each of your patrons/clients.

REUZEL BARBERING 1 (HANDS-ON)
MONDAY, AUGUST 18TH, 2025 12:30 PM - 4:30 PM
INVESTMENT \$125.00 (INCLUDES MORNING DEMO)
FOCUS ON USING SCISSORS, CLIPPERS, AND TRIMMERS

A Reuzel Scumbassador will demonstrate how to achieve styles from Classic to Modern Classics to High Texture to Beard Shaping. Learn how to approach these cuts and integrate Reuzel techniques into your everyday work. Reuzel products are founded in the roots of barbering and designed to accommodate all your patron's/clients' needs, from shampoo and blow dry to finish. We will demonstrate how to use each of these products so you can achieve the most classic and appropriate styles for each of your patrons/clients.

STYLECRAFT STAY FADED (HANDS-ON)
MONDAY, SEPTEMBER 29TH, 2025 ENGLISH 9:00 AM - 12:00 PM
SPANISH 1:00 PM - 4:00 PM
INVESTMENT \$225.00

Ready to elevate your craft? This hands-on class is built for seasoned barbers and stylists looking to refine their technique and sharpen their edge. You'll break down the cutting process into six clear, strategic phases using manikins, tackling real-world challenges like harsh lines, uneven fades, and inconsistent edge-ups. Learn how to build a cutting system that delivers precision and satisfaction - every time. Complete the course and walk away with an advanced cutting certificate and the confidence to level up your game behind the chair.

Includes manikin head, and credit of \$200 towards any Stylecraft clipper, trimmer or shaver

SPANISH

CERTIFICACIÓN ZENAGEN PARA LA
PÉRDIDA DEL CABELLO Y LA SALUD DEL CUERO CABELLUDO
MONDAY, SEPTEMBER 22ND, 2025
SPANISH 1:00 PM - 4:00 PM
INVESTMENT \$225.00

Hablemos de la caída del cabello, la salud del cuero cabelludo y los resultados reales en el salón. En este curso de certificación integral, analizaremos las principales causas de la caída y el adelgazamiento del cabello y analizaremos en detalle los tratamientos médicos más comunes y sus posibles efectos secundarios. Después, presentaremos Zenagen, una alternativa vegetal más saludable.

Obtendrás conocimientos profundos, aprenderás a hablar con los clientes sobre la salud del cuero cabelludo y descubrirás cómo Zenagen puede generar resultados reales y aumentar las ventas minoristas en tu salón.