

ALURAM™

FINISHING SPRAY vs

HIGH HOLD FINISHING SPRAY



Finishing Spray:

Features:

- Provides a more flexible & subtle hold to the hair
- Designed to lightly set the style without making the hair feel stiff or sticky

Benefits:

- Adds a natural-looking hold to the hair while allowing it to retain its movement & texture
- Ideal for creating loose hairstyles, adding a slight boost to volume & taming flyaways without weighing the hair down

Best Use Cases:

- To maintain a casual, effortless look
- Suitable for everyday styling, wavy, or curly hair
- For any style that requires a gentle control and a soft finish

New!



High Hold Finishing Spray

Features:

- Offers a stronger and firmer hold that is designed to keep the hair in place for an extended period
- Has a more robust formula that sets quickly & firmly on the hair

Benefits:

- The primary advantage is its ability to keep even intricate hairstyles, updos, & elaborate curls in place for a long time
- Helps control frizz, locks in the style, and provides a polished & sleek finish

Best Use Cases:

- When you need your hairstyle to stay intact throughout the day or night
- Perfect for formal events & special occasions, as well as hairstyles that require maximum hold, structure, and definition

WHEN TO USE ONE OVER THE OTHER:

Finishing Spray is best used for casual, everyday hairstyles where you want your hair to look natural and have some movement. It's also suitable for people who prefer a more touchable and lightweight feel to their hair.

High Hold Finishing Spray is ideal for occasions where you need your hairstyle to remain fixed and intact for an extended period. It's great for events or activities that may expose your hair to wind, humidity, or other factors that could disrupt the style.

Ultimately, the choice between a light hold and high hold aerosol finishing spray depends on your desired hairstyle and the level of control you need to achieve. Some people even opt for both types and use them in combination for different styling needs.



vegan



sulfate free



paraben free



gluten free



cruelty free



color safe

