

## INTRODUCTORY PRESENTATION

AUGUST 2024



#### MARKET NEED

# ACHIEVING THE FLAWLESS BALD FADE

Achieving the flawless bald fade requires three steps: bald, fade, finish.

Trimmers & balding clippers cut hair to the scalp, but blades can't be adjusted to move to the next step: fading.

Clippers used for tapering and fading can be zero-gapped, but they don't get as close to scalp as trimmers and balding clippers.

Moreover, cutting to scalp can be uncomfortable for those in – and behind – the chair when balding blades leave nicks and scrapes.

With a handful of micro-innovations and the introduction of **adjustable balding blades** we're revolutionizing and simplifying the process for achieving picture-perfect bald fades.





INTRODUCING

# THE 5-STAR VAPOR<sup>TM</sup> WITH THE NEW F32 FADEOUT<sup>TM</sup> BLADE

Go from bald to fade with the industry's first adjustable balding blade.

**The Vapor™** combines a high-powered motor with the new **F32 FADEOUT™** blade for rapid precision.

VAPOR //







#### **PRODUCT DESCRIPTION**

Go from bald to fade with an innovative adjustable balding blade. The Vapor<sup>™</sup> combines a high-powered motor with the new F32 FADEOUT<sup>™</sup> blade for rapid precision.

#### NEW

The new metal taper lever and housing are shaped to align with natural hand and finger placement for unmatched comfort. The rubberized **no-slip grip** material adds extra control for easy handling.



#### ★★★ ★★ SERIES

5-STAR

#### - NEW

We've added more power without the weight; the Vapor weighs in at 275g making it lighter than the Magic Clip.

#### NEW

High-speed brushless motor with Adaptive Speed Control provides **consistent** power of 8000 RPMs through all hair types and textures.

#### NEW

Safe Quick Charge: 180 minutes\* of consistent power from a 60-minute charge.

PROFESSIONAL

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#### **PRODUCT DESCRIPTION**

With deeper, finer, and more ballpointed teeth at a lighter weight, the **F32 FADEOUT blade** moves quickly and smoothly over pores providing an efficient and comfortable cutting experience.

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Made from high-carbon steel with PVD chrome and black DLC coatings, blades are ultra-strong, rust resistant, and remain sharp up to 4x longer.\*



#### → NEW

**32 Fine ball-pointed teeth** glide smoothly over pores, reducing nicks and snags.

#### NEW

**50% more teeth** and 6 grams lighter than our standard blade for faster, smoother cutting.

Zero-gap adjustable for the closest cut.

PROFESSIONAL

VAPOR //

\*compared to standard steel

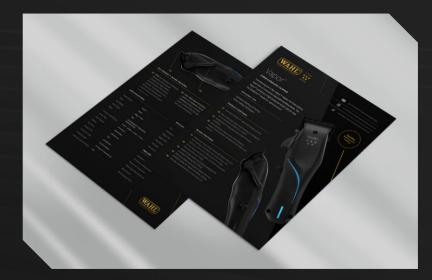
### SELL-SHEET



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#### FEATURES

- Rubberized no-slip grip
- High-speed brushless motor
- Safe quick-charge capabilities
- ♦ New **F32 FADEOUT**<sup>™</sup> blade
- 32 fine ball-point teeth
- High carbon steel with black PVD and DLC coatings



5-STAR \* \* \* SERIES



## PACKAGING



#### KIT CONTENTS

- Cord/Cordless Clipper
- 7 Premium Cutting Guides
- Charging Cord
- Blade Oil
- Cleaning Brush
- Red Blade Guard
- White Styling Comb





5-STAR \* \* \* SERIES

### PRODUCT RENDERINGS









# READY FOR TAKEOFF

